Building tomorrow’s business leaders, one by one.

TOP 2% BUSINESS SCHOOL IN THE WORLD
NIKKI CORNWELL
Bachelor of Actuarial Science

“Bond made a strong mark on me. The campus has a very professional atmosphere, while maintaining a strong sense of community. I continuously felt energised by the Bondies and staff I met which always left me wanting to be a part of their community. In addition, Bond is the first and only university in Queensland which offers Actuarial Science and this was a contributing factor for me to choose Bond.”
Have you ever wondered why Facebook sold $16 billion worth of shares on the day it went public, despite the fact that it was losing money? Or why Instagram sold for $1 billion when it had no revenue whatsoever?

The answer lies in the value of data and, more importantly, knowing what to do with it.

It’s why 76% of Australian companies are planning to increase their investment in data analytics capabilities over the next two years; and why the number of data science professionals will grow by 2.4% every year between now and 2021 / 2022.

And it’s why Bond Business School is expanding its focus on big data and actuarial science.

In 2019, Bond Business School will add the Master of Business Data Analytics to our existing suite of undergraduate and postgraduate degrees in actuarial science and data management. We also offer big data as an MBA specialisation and a major for our more broadly-based Business, Commerce and Financial Management degrees.

But what really positions us as one of the leaders in future-focused business education is the vital link we have forged between these emergent technologies and their real world application to business incubation, business growth and entrepreneurship.

This is not about data for data’s sake. It’s about blending strategic start-up development, business fundamentals, data technologies and trend forecasting to create ‘intelligent’ business professionals and leaders for the 21st century.

We invite you to see how this all comes together in our dynamic learning space. Visit in person or online: Instead of classrooms, you’ll find boardrooms, breakout rooms and lounge areas for casual discussions.

The latest stock market data comes in live via 40 Bloomberg terminals in the Macquarie Trading Room; new businesses and start-ups are nurtured in the Commercialisation Centre; concepts for new enterprises, systems and better ways of doing things are hashed out by our students and their mentors in the Transformer space.

It’s ‘business’, but there’s nothing ‘usual’ about it as we develop graduates who won’t just fit in to the workplace of the future; they’ll be absolute stand outs.

Professor Terry O’Neill
Executive Dean
Bond Business School

WELCOME
TOP 2% OF BUSINESS SCHOOLS IN THE WORLD

NATIONAL AND INTERNATIONAL RECOGNITION

Published biennially by the Australian Financial Review, the Boss Rankings evaluate the overall performance of MBA and Executive MBA programs, based on the accreditations, staff qualifications, class sizes, research output and entry requirements provided by business schools and their alumni.

The latest rankings have again confirmed the quality of Bond Business School’s programs:

- #1 Student Satisfaction
- Top 10 MBA
- Top 5 EMBA
- Top 3 Skills Development

1 OF 15 UNIVERSITIES IN AUSTRALIA
Bond Business School is among less than 7% of the world’s 13,000 business programs to have earned accreditation from the Association to Advance Collegiate Schools of Business. This represents the highest standard of achievement for business schools worldwide, granted only to those that offer the highest quality faculty, relevant and challenging curricula and superior career opportunities.

1 OF 9 UNIVERSITIES IN AUSTRALIA
Managed by the European Foundation for Management Development, EQUIS accreditation recognises the essential balance between high academic quality and the professional relevance provided by close interaction with the corporate world on a global scale. It also acknowledges innovation in all aspects of school activities.

1 OF 4 UNIVERSITIES IN AUSTRALIA
Bond Business School is a member of the Graduate Management Admission Council (GMAC), a tangible statement of the significant contribution our programs make to graduate management education.
UNDERGRADUATE DATA

PERCENTAGE OF GRADUATES FROM UNDERGRADUATE BUSINESS AND MANAGEMENT PROGRAMS IN FULL-TIME EMPLOYMENT

Source: Graduate Destinations Survey 2015 and Graduate Outcomes Survey 2016 - 2017
Most recent data published.

GRADUATE SATISFACTION – ABOVE AUSTRALIAN UNIVERSITY AVERAGE

The Graduate Outcomes Survey (GOS), commissioned by the Australian Government Department of Education and Training, positions Bond Business and Management programs well above the Australian, Group of Eight and South East Queensland Universities’ average, for its exceptional student experience.

<table>
<thead>
<tr>
<th>OVERALL SATISFACTION</th>
<th>BOND - BUSINESS AND MANAGEMENT</th>
<th>AUSTRALIA - BUSINESS AND MANAGEMENT</th>
<th>GO8 - BUSINESS AND MANAGEMENT</th>
<th>SE QUEENSLAND - BUSINESS AND MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>OVERALL SATISFACTION</td>
<td>91.8%</td>
<td>78.3%</td>
<td>74.3%</td>
<td>80.2%</td>
</tr>
<tr>
<td>GOOD TEACHING</td>
<td>89.9%</td>
<td>56.9%</td>
<td>49.7%</td>
<td>59.7%</td>
</tr>
<tr>
<td>GENERIC SKILLS</td>
<td>93.7%</td>
<td>79.0%</td>
<td>75.2%</td>
<td>80.7%</td>
</tr>
</tbody>
</table>

Source: Graduate Outcomes Survey · Course Experience Questionnaire 2016 - 2017
Most recent data published.

STUDENT SATISFACTION – ABOVE AUSTRALIAN UNIVERSITY AVERAGE

The Student Experience Survey (SES), commissioned by the Australian Government Department of Education and Training, positions Bond Business and Management programs well above the Australian, Group of Eight and South East Queensland Universities’ average.

<table>
<thead>
<tr>
<th>QUALITY OF EDUCATIONAL EXPERIENCE</th>
<th>BOND - BUSINESS AND MANAGEMENT</th>
<th>AUSTRALIA - BUSINESS AND MANAGEMENT</th>
<th>GO8 - BUSINESS AND MANAGEMENT</th>
<th>SE QUEENSLAND - BUSINESS AND MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALITY OF EDUCATIONAL EXPERIENCE</td>
<td>90.0%</td>
<td>77.2%</td>
<td>74.3%</td>
<td>80.8%</td>
</tr>
<tr>
<td>TEACHING EXPERIENCE</td>
<td>91.8%</td>
<td>77.0%</td>
<td>75.1%</td>
<td>80.9%</td>
</tr>
<tr>
<td>LEARNER ENGAGEMENT</td>
<td>85.6%</td>
<td>60.1%</td>
<td>58.2%</td>
<td>58.7%</td>
</tr>
<tr>
<td>LEARNER RESOURCES</td>
<td>96.1%</td>
<td>84.8%</td>
<td>82.6%</td>
<td>86.9%</td>
</tr>
<tr>
<td>STUDENT SUPPORT</td>
<td>89.4%</td>
<td>70.7%</td>
<td>67.9%</td>
<td>74.7%</td>
</tr>
<tr>
<td>SKILLS DEVELOPMENT</td>
<td>88.3%</td>
<td>77.3%</td>
<td>74.6%</td>
<td>79.0%</td>
</tr>
</tbody>
</table>

Source: Student Experience Survey 2016 - 2017
Most recent data published.
GRADUATE SATISFACTION – ABOVE AUSTRALIAN UNIVERSITY AVERAGE

The Graduate Outcomes Survey (GOS), commissioned by the Australian Government Department of Education and Training, positions Bond Business and Management programs well above the Australian, Group of Eight and South East Queensland Universities’ average, for its exceptional student experience.

<table>
<thead>
<tr>
<th></th>
<th>BOND - BUSINESS AND MANAGEMENT</th>
<th>AUSTRALIA - BUSINESS AND MANAGEMENT</th>
<th>GO8 - BUSINESS AND MANAGEMENT</th>
<th>SE QUEENSLAND - BUSINESS AND MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>OVERALL SATISFACTION</td>
<td>86.8%</td>
<td>83.3%</td>
<td>82.9%</td>
<td>85.6%</td>
</tr>
<tr>
<td>GOOD TEACHING</td>
<td>79.1%</td>
<td>68.3%</td>
<td>69.9%</td>
<td>69.9%</td>
</tr>
<tr>
<td>GENERIC SKILLS</td>
<td>89.9%</td>
<td>81.0%</td>
<td>83.0%</td>
<td>80.7%</td>
</tr>
</tbody>
</table>

Source: Graduate Outcomes Survey - Course Experience Questionnaire 2016 - 2017
Most recent data published.

STUDENT SATISFACTION – ABOVE AUSTRALIAN UNIVERSITY AVERAGE

The Student Experience Survey (SES), commissioned by the Australian Government Department of Education and Training, positions Bond Business and Management programs well above the Australian, Group of Eight and South East Queensland Universities’ average.

<table>
<thead>
<tr>
<th>QUALITY OF EDUCATIONAL EXPERIENCE</th>
<th>BOND - BUSINESS AND MANAGEMENT</th>
<th>AUSTRALIA - BUSINESS AND MANAGEMENT</th>
<th>GO8 - BUSINESS AND MANAGEMENT</th>
<th>SE QUEENSLAND - BUSINESS AND MANAGEMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>QUALITY OF EDUCATIONAL EXPERIENCE</td>
<td>83.0%</td>
<td>75.5%</td>
<td>74.8%</td>
<td>79.0%</td>
</tr>
<tr>
<td>TEACHING EXPERIENCE</td>
<td>86.5%</td>
<td>79.9%</td>
<td>80.6%</td>
<td>83.0%</td>
</tr>
<tr>
<td>LEARNER ENGAGEMENT</td>
<td>79.2%</td>
<td>59.2%</td>
<td>57.5%</td>
<td>56.8%</td>
</tr>
<tr>
<td>LEARNER RESOURCES</td>
<td>100.0%</td>
<td>83.7%</td>
<td>85.9%</td>
<td>84.7%</td>
</tr>
<tr>
<td>STUDENT SUPPORT</td>
<td>79.6%</td>
<td>73.5%</td>
<td>72.0%</td>
<td>78.6%</td>
</tr>
<tr>
<td>SKILLS DEVELOPMENT</td>
<td>90.4%</td>
<td>80.8%</td>
<td>81.3%</td>
<td>81.3%</td>
</tr>
</tbody>
</table>

Source: Student Experience Survey 2017
Most recent data published.
Alumni at a glance

78% of our alumni are working in Senior Management roles

The #1 job title held by Bond Business School Alumni is Director closely followed by Managing Director, Manager, Owner and CEO*

Our world-class academics will equip you with the knowledge and tools you need to succeed in today’s world.

Among the top 10 employers are KPMG, PwC, EY, Deloitte and the big 4 banks*

Bond Business School degrees are highly regarded by industry and internationally recognised to help you land that job after graduation.

52% are based overseas in more than 20 countries.*

More proof that we offer a true international experience and have access to industry connections all over the world!

*Bond University Alumni Database, 2018.
THE BOND BUSINESS ADVANTAGE

1. FINISH YOUR DEGREE UP TO A YEAR AHEAD OF THE REST
   Our three-semester-per-year schedule means students graduate up to 12 months earlier than their peers at other universities. We have intakes in January, May and September so there’s no time wasted.

2. SMALL CLASSES AND PERSONAL MENTORING
   At most universities, business degrees are a numbers game, with class sizes averaging 300 to 1,000 students. At Bond Business School, students often learn in groups of around 20 to 30, delivering more interaction, more support and more opportunities for students. You’ll also have access to our formal mentoring program where you’ll be supported by academic staff, senior students and successful alumni.

3. REAL DIVERSITY
   Every Bond Business School student has the opportunity to enhance their learning experience with international study tours, work experience and study abroad, facilitated through our close connections with several of the world’s leading universities and corporations. However, the most powerful means of global exposure is our internationally diverse student environment.

4. WE’RE WITH YOU EVERY STEP OF THE WAY...
   The Bond Business Mentoring Program teams you with academic staff, senior students and alumni who will mentor you in small groups to help you meet new friends, transition in to the Bond community and tap into our extensive resources. We also offer academic support programs, intercultural skills workshops and public speaking workshops.
STAND OUT WITH REAL WORLD EXPERIENCE

BACHELOR OF BUSINESS, BACHELOR OF COMMERCE AND BACHELOR OF ACTUARIAL SCIENCE
- Undertake a Business Internship as an elective subject for credit.
- Experience more than one internship, with each one worth one subject credit.
- One day per week, around class times.
- Arranged with assistance from the Career Development Centre and academics.
- Complete weekly assessments.
- Recommended to take from Semester 3 or 4.

INTERNATIONAL
- Every Business student has access to an international experience during their degree including a study tour, internship or study abroad semester.
- The Business School provides each student with $2,000 to support their approved international experience

BACHELOR OF INTERNATIONAL HOTEL AND TOURISM MANAGEMENT
- 400 hours of work experience is compulsory and provides invaluable industry experience.

BACHELOR OF SPORT MANAGEMENT
- Complete the Professional Experience Sport Management subject part of the program where you will complete up to 100 hours of management development experience.
ACCOUNTING
As the critical element of all business decisions, accounting qualifications lead to careers in a wide range of business environments – from professional accounting practices and large corporations through to not-for-profit organisations and the public sector. Bond’s established networks with international accounting firms such as KPMG, PwC, EY and Deloitte, offer exceptional internship and mentoring opportunities.

ACTUARIAL SCIENCE
With LinkedIn listing ‘statistical analysis and data mining’ as the #2 ‘hard skill’ in demand for 2018, specialist qualifications in Actuarial Science open the doors to careers in a wide range of fields, including health, infrastructure and climatology that are set to become the growth sectors of the future. Home to the Centre for Actuarial and Financial Data Analytics, Bond is the only Queensland university to offer undergraduate and postgraduate degrees in Actuarial Science.

DIGITAL BUSINESS
Digital Business is all about getting the right information to the right person, in the right place, at the right time and in the right way. It is a critical component of modern business, involving the design and management of systems that allow information to be used for individual, organisational and societal benefit, leading to careers as business analysts, system analysts and digital managers across the broad spectrum of industry sectors.

ECONOMICS
The study of economics looks at the big question of how people, industries and countries can maximise their productivity, create wealth and maintain financial stability. While microeconomics looks into individual preferences, macroeconomics suggests ways to improve overall standards of living. It provides a fascinating framework for analysing how humans and organisations behave and interact which can be applied to careers as economists, financial analysts, management analysts and statisticians.

ENTREPRENEURSHIP AND INNOVATION
Entrepreneurship is fully integrated into our core Bachelor of Business program, where every student is given the opportunity to conceive, develop and launch their own start-up. Other options include the 13-week Bond Business Accelerator, international study tours, high level internships and the new Transformer program.

FINANCE
Finance is concerned with how individuals, firms, financial institutions and governments allocate their resources. While this primarily relates to the development, exchange and pricing of securities and commodities, it also encompasses investor psychology, computational finances and the impact of regulations on investor decision making.

HOTEL AND TOURISM MANAGEMENT
There is no better place in the world to study hotel and tourism management than Australia’s Gold Coast, where over 10 million visitors a year support a growing network of hotels, resorts, theme parks and attractions. Studying in this ‘living laboratory’, you’ll benefit from Bond Business School’s partnerships with global tourism brands such as Virgin, Accor, Hilton, Marriott, InterContinental and more, who ensure our curriculum is relevant, current and informed by real world application. Every student will complete 400 hours of work experience with this program.

INTERNATIONAL BUSINESS
Globalisation has changed the face of business education. Graduates are now expected to have a clear understanding of how business works in the international marketplace, and how companies can identify and leverage opportunities to become competitive on the world stage. In addition to undertaking international study tours and internships, Bond students are mentored by corporate headliners and successful alumni who share their global experience and contacts.

MANAGEMENT
Management involves setting and accomplishing individual, group and organisational business objectives through planning, leading, organising and controlling resources. You’ll learn how to think strategically, understand financial realities and industry-specific factors, and become adept at negotiation and leadership. Most importantly, you’ll develop the skills to develop, motivate and guide others to achieve at their highest level.

MARKETING
Marketing qualifications can be applied to a range of exciting careers in areas such as advertising, brand management, market research, promotion, public relations, research and strategy. With the focus on creating value for the customer through product or service offerings, you’ll gain insight into how customers think, analysing their behaviour and developing logical, yet creative solutions that will meet their needs.
At Bond Business School you can complete both an undergraduate and master’s degree in just 2 years and 8 months*.


*Students who have successfully completed cognate undergraduate programs may be eligible for advanced standing of up to 40 credit points towards the Master of Finance, Master of Actuarial Science, Master of Accounting and Master of Financial Management programs. It is also approved for our related professional programs.

---

### Bachelor of Actuarial Science and Master of Finance

Major in Big Data, Economics or Accounting, achieve Part I and II qualifications with the Actuaries Institute, specialise in Finance, choose a pathway towards a HDR program (PhD) without completing M.Phil, and choose subjects to achieve accredited accounting qualification. A Bachelor of Actuarial Science includes Part I accreditation with the Actuaries Institute and a Master of Finance allows completion of the Part II accreditation units Actuarial Control Cycle 1 and 2 and Investment and Asset Modelling as elective subjects.

### Bachelor of Commerce and Master of Accounting

Gain a professional accounting qualification with strong analytical and quantitative skills. The Bachelor of Commerce provides a degree of flexibility to choose a major and work in areas such as Economics, Finance and Actuarial Science, and Master of Accounting graduates are eligible for employment in professional accounting practices (public accounting or chartered accountants).

### Bachelor of Commerce and Master of Actuarial Science

The Bachelor of Commerce will lay a platform for you to work in a range of disciplines including climatology, consulting, data analytics, e-commerce, economics, finance, health, insurance, infrastructure, research, risk management, statistics, superannuation and technology and the Master of Actuarial Science provides an opportunity for you to complete Actuarial Science Part I subjects with core skills in accounting, economics and finance.

### Bachelor of Commerce and Master of Finance

The Bachelor of Commerce equips you with strong analytical and quantitative skills and the Master of Financial Management gives you leadership skills. It provides an opportunity for you to specialise in Big Data, Digital Business, International Business, Marketing or Tourism and Hotel Management as it prepares you for a financial management role within a corporation, consulting firm or accounting firm.

### Bachelor of Commerce and Master of Financial Management

The Bachelor of Commerce equips you with strong analytical and quantitative skills and the Master of Financial Management gives you leadership skills. It provides an opportunity for you to specialise in Big Data, Digital Business, International Business, Marketing or Tourism and Hotel Management and prepares you for a financial management role within a corporation, consulting firm or accounting firm.
YEAR 12 EXTENSION PROGRAM

In 2019, Bond Business School will hand-pick a select group of students to complete a two day workshop that helps you transition to university, held over two days in May.

- Meet our academics and current students
- Tour the campus and Bond Business School facilities
- Experience a Bloomberg data session in the Macquarie Trading Room
- Discover the Transformer Innovation Space
- Work on a group project and presentation
- Get better prepared for your Year 12 exams, gaining knowledge and skills relevant to the senior school curriculum
- Get a feel for university life

Eligible graduates from the Year 12 Extension Program will receive an early offer into their chosen degree subject to meeting the academic entry requirement*, well ahead of QTAC’s standard offer rounds.

PLUS

- Two 50% scholarships will be awarded to the top two students who achieve the highest overall results in the Year 12 Extension Program. The recipients must also meet the academic entry requirements of their chosen degrees* and will be subject to academic performance guidelines whilst studying at Bond University.
- A $5,000 bursary will be given to schools where four students participate in the program. The school can award this to one student at their discretion.
- An additional $5,000 bursary will be awarded to any student that receives a High Distinction in the program.

Day One - Thursday, 2 May or Friday 3 May, 2019
Day Two - Thursday, 9 May or Friday 10 May, 2019

bond.edu.au/extensionprogram

IDEAS CAMP - YEAR 10, 11 AND 12

Wednesday, 7 August, 2019

You bring the spark.
We’ll fan the flames.

Meet some of Australia’s most passionate and successful young entrepreneurs at our annual one-day boot camp.
bond.edu.au/ideas-camp

EXPERIENCE DAYS - YEAR 10 AND 11

Tuesday 21 May, 2019
Wednesday 22 May, 2019
Tuesday 22 October, 2019

- Actuarial Science
- Business
- Commerce
- Hotel and Tourism Management
- Sport Management
- Data Science and Statistics
- Finance and Big Data

A full day for Year 10 and 11 students, parents and teachers to attend sessions on specific study areas, tour the campus and talk to academics.
bond.edu.au/experience-days

STUDENT FOR A SEMESTER

Accelerate your university studies by enrolling in a Bond subject while you’re still in high school. You’ll attend classes, complete assessments, mix with students and experience university life. There are lots of great subjects to choose from.
bond.edu.au/sfas

*Not available for the Medical Program.
UNDERGRADUATE PROGRAMS

Complete in just two years.

Bachelor of Actuarial Science

Combining elements of economics, finance, statistics and mathematics, the Bachelor of Actuarial Science develops techniques for the management of risk and big data analytics. Accredited by the Actuaries Institute, this program provides Part I accreditation. Bond is one of only seven in Australia to offer the degree in Australia, and one of two where you will be trained by specialists in their subject area. For example, if you have a Data Science subject you will be taught by a specialist Data Scientist.

MAJORS
• Big Data
• Finance
• Economics

bond.edu.au/bacts

Bachelor of International Hotel and Tourism Management

With more than 12 million visitors annually, there is no better place to study Hotel and Tourism Management than the Gold Coast, the tourism hub of Australia.

• You will complete 400 hours of work experience in a hotel, tourism or event environment (paid or unpaid) as part of the program.
• Our academics and Career Development Centre will assist in finding a placement for you.
• You can even travel overseas or domestically for placements mid-program.

MAJORS
• Entrepreneurship and Innovation
• International Business
• Management
• Marketing
• Marketing Communication

bond.edu.au/bihitm

Bachelor of Business

Studying a Bachelor of Business will provide you with a comprehensive, multidisciplinary foundation to work as a business professional in varied business environments. You will apply what you have learned and develop your entrepreneurial, leadership and teamwork skills by designing and running an actual business.

• Gain access to the Bond Business Commercialisation Centre.
• Every student will study Business Model Generation and Business Model Execution, teaching you how to start up, execute and close down a business.

MAJORS
• Entrepreneurship and Innovation
• International Business
• Management
• Marketing
• Marketing Communication

bond.edu.au/bbus

Bachelor of Commerce

If you are interested in a professional career in accounting, economics or finance, then a Bachelor of Commerce is for you. Have unparalleled access to 40 Bloomberg terminals and the opportunity to gain Bloomberg certification during your studies at no extra cost.

Recognised worldwide, completion of the program certified that the individual has attained a high level of competency using the Bloomberg professional service used in Finance and Banking.

MAJORS
• Accounting
• Actuarial Science
• Big Data
• Economics
• Finance

bond.edu.au/bcom

Bachelor of Sport Management

The Bond Sport Management program is delivered by leading experts in sport management, marketing, law, business and public relations. Enhance your career in the various areas of the global sport industry such as professional sport clubs, elite athlete development, sport agencies, community sport, governing bodies, media, marketing, tourism, event management and more.

• Learn skills in athlete development; how to produce sporting information and media content, managing teams, leadership, communication, public relations, negotiation and more.
• You will complete 100 hours of paid or unpaid work experience in the Professional Experience Sport Management subject organised by your lecturers.

bond.edu.au/bsport
POSTGRADUATE PROGRAMS
Complete in as little as one year.

**Master of Accounting**
CRICOS Course Code 063115A

Recognised by the leading accrediting bodies, the Master of Accounting offers a firm academic grounding and hands-on appreciation of the global accounting industry. Designed for recent graduates and professionals in fields other than accounting, however accounting graduates may be eligible to enter the program with advanced standing.

bond.edu.au/macc

**Master of Actuarial Practice**
CRICOS Course Code 083208G

For students without a related undergraduate degree, this five-semester degree covers all Actuarial Part I and Part II subjects and includes a 20 week thesis component. Accredited by the Actuaries Institute, it applies large-scale, real-life commercial data analysis to develop techniques for the management of risk and business decision making. With Part I and II accreditation opportunities you are readily employable in insurance and innovative data companies as an Actuary or Associate.

bond.edu.au/mactprac

**Master of Actuarial Science**
CRICOS Course Code 083208G

The Master of Actuarial Science is a three semester degree that provides students with an undergraduate degree in an alternative study area an opportunity to gain an Actuarial Science degree and Part I accreditation with the Actuaries Institute. To become an Actuary you would need to complete Honours or exams direct with the Institute for Part II accreditation.

You will gain immediate access to the very latest technologies in the Centre for Actuarial and Financial Big Data Analytics and be mentored by Australia’s leading economists, statisticians, financial analysts and mathematicians.

bond.edu.au/macts

**MBA**
CRICOS Course Code 065679D

Ranked among the top 10 MBAs in Australia and #1 for student satisfaction by Boss MBA Rankings 2017, the MBA transforms you personally and professionally to prepare you for challenges anywhere in the world. The Bond MBA starts with a unique three-day rainforest retreat orientation to help build a cohesive cohort. Students join an internationally diverse class that generates lifelong personal and professional connections.

**MBA SPECIALISATIONS**
- Big Data
- Digital Business
- Finance
- International Business
- Marketing
- Tourism and Hotel Management

bond.edu.au/mba

**MBA (Executive)***

Bond University’s Executive MBA was ranked #5 in Australia in the BOSS AFR Executive MBA (EMBA) Rankings 2017.

The Master of Business Administration (Executive) is structured and offered exclusively to senior managers, executives and business owners who cannot afford to take time out for full-time study but want themselves and their company to reap the benefits of postgraduate education. The program is designed so whether you are local or from interstate you can choose to fly-in fly-out, providing the flexibility and freedom to busy working professionals. An Executive MBA includes an immersive two-week China study tour, exposing you to eastern business culture and highlighting how executives manage challenges in one of the world’s fastest emerging markets.

The subjects include Leadership Skill Development, Management Accounting, Innovation and Growth, China Study Tour, Financial Accounting and Analysis.

bond.edu.au/mba

**MBA in Health**
CRICOS Course Code 098312G

A high level qualification specifically for nurses, doctors and allied health professionals who are prospective senior managers, executives and entrepreneurs in the health sector. Drawing on the globally-recognised expertise, the program combines core MBA subjects focusing on leadership, innovation, technology, finance and statistics with essential health management skills such as governance, policy, ethics and structure.

bond.edu.au/mba-health

**BBT Global Leadership MBA**
CRICOS Course Code 098312G

An MBA that specialises in the interaction between Asian economies, specifically Japan. The program is taught through a flexible mixed-mode delivery of online coursework and networking development through strong and immersive study tours.

Online subjects include Global Business Leadership, Marketing Management, Strategic Management, Data Analytics for Decision Making and Financing the Entrepreneurial Venture.

bond.edu.au/bbt

**Master of Business**
CRICOS Course Code 063119G

Ideal for young professionals looking to change their career focus, the Master of Business combines a foundation in business with specialisations in Big Data, Digital Business, Finance, International Business, Marketing, and Tourism and Hotel Management.

bond.edu.au/mbus
Developed for international students, our 92-week professional programs combine a master’s degree with a 20-week Professional Portfolio component, designed to support learning, personal development and professional practice. This component can include an internship and is undertaken after all coursework subjects. A supervisor will be assigned relevant to the area of industry the internship is completed.

*24-hour swipe card access available upon completing the relevant certifications.*
STATE-OF-THE-ART FACILITIES

One of the key benefits of studying at a boutique university like Bond is that every student has access to our state-of-the-art learning resources.

CENTRE FOR ACTUARIAL AND FINANCIAL BIG DATA ANALYSIS

Working in the global arena, this world-recognised centre is a major drawcard for higher degree, academic and commercial research, giving our students access to internationally renowned scholars, authors and experts in the burgeoning field of big data.

TRANSFORMER SPACE

This free co-curricular program brings students together from all Faculties and disciplines to collaborate on a project of their own or contribute to one of the many other ongoing projects taking it from initial idea to execution. A dedicated co-working space is located on Level 3 of the Business School.

MACQUARIE TRADING ROOMS

In our two industry-standard trading rooms, you’ll have 24 / 7 access to live financial market data via 40 Bloomberg terminals. You’ll be executing deals, managing portfolios and trading securities in real time based on current market conditions.

COMMERCIALISATION CENTRE

Home of the Bond Business Accelerator, Pop Up Entrepreneur Series, Gold Coast Demo Day and the Silicon Valley Study Tours, this dynamic and energetic space is designed to encourage collaboration, networking and inspiration.

GLOBAL RANKINGS FOR BOND

Bond Business School has accreditations from EQUIS and AACSB. This places Bond in the top 2% (EQUIS) and 5% (AACSB) of business programs in the world.

FIRST FOR STUDENTS

Bond’s MBA was rated #1 for student satisfaction according to Boss Rankings published by the Financial Review.

CLASSROOM MEETS BOARDROOM

Bond breaks down barriers between the classroom and the boardroom by collaborating with local and international organisations.

GRADUATE OUTCOMES

The number one job title held by Bond Business School Alumni is Director, closely followed by Managing Director, Manager, Owner and CEO*.

*Bond University Alumni database, 2017.
Tomorrow’s business environment will look nothing like today’s. The old order has already been disrupted by new technologies, new products, new services and new ways of doing business.

**BOND BUSINESS ACCELERATOR**
The ultimate incubator for early stage startups, our Bond Business Accelerator (BBA) combines formal training, practical skills, high level mentoring and investor introductions to transform ideas into commercial entities. Offering a chance to win $5,000 in seed funding, the 13-week bootcamp is open to all students, alumni and working professionals.

**BUSINESS MODEL GENERATION AND EXECUTION**
Our core Business Model Generation and Execution subjects lead students through the start-up and commercialisation process of creating an actual enterprise. Our blended, work-integrated teaching combines leading edge entrepreneurial theory with the latest methodologies used by business incubators, accelerators and corporate innovation labs worldwide.

**TRANSFORMER**
The co-curricular Transformer program applies entrepreneurial thinking to the broader spectrum of solutions-driven innovation. You might be inspired to come up with a better distribution system for an agricultural business, an improved service delivery model for an NGO or a great idea for a new app. You’ll have access to workshops, online resources, mentors, professional networks and flexible work areas in our purpose-built Transformer space.

**SILICON VALLEY STUDY TOUR**
Connecting students with the world of innovation, our week-long Silicon Valley Study Tour includes educational visits to a range of entrepreneurial environments. Students hear from some of the world’s leading start-up companies, including Google, Twitter, Tesla Motors, 99designs, Omada Health and Stanford University’s d.School.

---

**RYAN CARROLL**
Bachelor of Business

“I decided to study the Bachelor of Business majoring in Marketing because I needed to learn key areas like advertising, social media marketing and product development to allow me to successfully run my own business, Ideal Breakfast Shake, outside of university. What I enjoy most about the program is the application of the material to real world business. The content is relevant to today’s society and something I actually take interest in. The lecturers are also really engaging and take the time to get to know you. It is this personalised and committed assistance that I enjoy most at Bond.”
“I don’t teach facts, I teach ideas. I’m not interested in my students regurgitating facts and theories about stats; I want them to understand the real reasons behind data analysis methods and understand how and when analytic techniques should, and more importantly shouldn’t, be used. Data analysis is the skill of the future. If you know how to understand and analyse data, there is no industry or career in the world you can’t be involved in somehow.”
THE FUTURE OF DATA ANALYTICS AND ACTUARIAL SCIENCE

The Future Of Work: Occupation and Education Trends 2018 Report by Deloitte Access Economics shows:
• The number of data science workers in Australia will increase by 2.4% annually
• 76% of businesses are planning to increase investment in analytics capabilities over the next two years
• Australian data scientists who have completed postgraduate study will have an average annual income of $130,176 in 2021 - 2022
• The growing demand for data science skills is due to organisations realising the benefits they can gain from analysing big data, particularly in applications of data mining, machine learning and other techniques across many industries

DATA ANALYTICS
Bond University’s Business Data Analytics programs teach technical skills, including R and Python languages most commonly used in the development of data programming; then focus on the practical application, based on actual business problems in a range of industry sectors such as health, marketing and finance.

ACTUARIAL SCIENCE
Developed by Executive Dean Terry O’Neill, one of Australia’s leading academic authorities in the field, the Bachelor of Actuarial Science at Bond delivers smaller classes for personalised attention and unparalleled access to state-of-the-art facilities. Bond is one of only seven universities to offer the degree in Australia, the only one in Queensland, and one of two where you will be trained by specialists in their subject area. For example, if you have a Data Science subject you will be taught by a specialist Data Scientist. Available majors are Big Data, Finance and Economics.

PATHWAYS FOR ACCREDITATION WITH ACTUARIES INSTITUTE

Part I
Bachelor of Actuarial Science

Part II
• Involves a combination of university coursework, work experience and professionalism course with the Institute.
• Allows you to be an Associate of the Institute.

Part I and II
Bachelor of Actuarial Science (Honours)

OR

Bachelor of Commerce (at Bond or elsewhere)

ACSC 71-401
ACSC 71-400
ACSC 71-402
Subjects as non-award or part of postgraduate degree

Part I and II
Master of Actuarial Science + above three subjects

Master of Actuarial Practice
The information published in this document is correct at the time of printing (January 2019). However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice. The information published in this document is intended as a guide and persons considering an offer of enrolment should contact the relevant Faculty or Institute to see if any changes have been made before deciding to accept their offer.