

Diploma of Communication into Bachelor of Communication

Program Structure

| Program Code | Total Subjects | Intakes | Duration | Program Structure |
|----------------------------|--|---------|--------------------------------|--|
| CO-00009 & HS-20013, v2 | 24 + (BCAS01-020) Academic Skills* | May | 6 semesters of full-time study | 3 Core University Subjects 6 BUC & 2 FSD Required 6 Specialist Major subjects 8 Electives |

^{*}BCAS01-020 Academic Skills is a non-credit point earning compulsory subject that must be taken in the first semester.

| | ty Subjects (3) be taken in the first semester and the remaining two in the second semester. | Pre-Req/Co-Req | Semester offered | | |
|---|--|----------------------------------|------------------|--|--|
| BCDP02-101 | Critical Thinking and Communication | N/A | Jan/May/Sept | | |
| BCDP02-102 | Leadership and Team Dynamics | Assumed completion BCDP02-101 | Jan/May/Sept | | |
| BCDP02-103 Ethical Thought and Action | | Must Complete CORE 1 | Jan/May/Sept | | |
| Beyond Bond: Professional Development & Community Engagement* | | | | | |

| | npulsory Subjects (5 + BCAS01-020) Skills and BCDP02-033 Introduction to Global Citizenship must be taken in the first | Pre-Req/Co-Req | Semester available |
|------------|---|----------------|--------------------|
| BCAS01-020 | Academic Skills | N/A | Jan/May/Sept |
| BCDP02-033 | Introduction to Global Citizenship | N/A | Jan/May/Sept |
| BCDP02-009 | Introduction to Communication | N/A | Jan/May/Sept |
| BCDP02-010 | Digital Media and Society | N/A | Jan/Sept |
| BCDP02-011 | Public Relations Principles and Practice | N/A | Jan/May/Sept |
| BCDP02-012 | The Australian Media | N/A | Jan/Sept |

| | on Major Compulsory Subjects (2) Skills and BCDP02-033 Introduction to Global Citizenship must be taken in the first | Pre-Req/Co-Req | Semester available | | | |
|--|--|---|--------------------|--|--|--|
| COMN12-203 | Mass Media | N/A | Jan/Sept | | | |
| COMN12-213 | Inroduction to Research Methods | N/A | Jan/Sept | | | |
| Specialist Major | r (6) | · | | | | |
| Choose 6 subjects from one of the following: | | | | | | |
| Advertising | | Communication & Corporate Communication | | | | |
| Flim and Televis | <u>ion</u> | <u>Journalism</u> | | | | |
| Media, Multime | dia Design & Social Media | Public Relations | | | | |
| Electives (1 credit from BCDP02-033) | | | | | | |
| Eight (8) elective subjects of which at least five (5) must come from the Faculty of Society & Design (FSD) list of undergraduate subjects. Students are encouraged to choose six (6) subjects from one specialist area to constitute an additional major. | | | | | | |



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Program Sequence

Commencing JANUARY

| January (semester 1) | | May (semester 2) | | September (semester 3) | |
|--|---|--|--|--------------------------|--|
| BCDP02-101 BCDP02-033 BCDP02-012 BCDP02-010 + BCAS01-020 | Critical Thinking and Communication Introduction to Global Citizenship The Australian Media Digital Media and Society Academic Skills | BCDP02-102 BCDP02-103 BCDP02-011 BCDP02-009 | Leadership and Team Dynamics Ethical Thought and Action Public Relations Principles and Practice Introduction to Communication | COMN12-203 COMN12-213 | Mass Media Introduction to Research Methods +2 Specialist Major subjects/Electives |
| January (semester 4) | | May (semester | 5) | September (sen | nester 6) |
| 4 | x Specialist Major subjects/Electives | 4 | lx: Specialist Major subjects/Electives | 4x | Specialist Major subjects/Electives |

Commencing MAY

| May (semester 1) | | September (semester 2) | | January (semester 3) | |
|------------------|--|------------------------|-------------------------------------|----------------------|--|
| BCDP02-101 | Critical Thinking and Communication | BCDP02-102 | Leadership and Team Dynamics | COMN12-203 | Mass Media |
| BCDP02-033 | Introduction to Global Citizenship | BCDP02-103 | Ethical Thought and Action | COMN12-213 | Introduction to Research Methods |
| BCDP02-011 | Public Relations Principles and Practice | BCDP02-012 | The Australian Media | | +2 Specialist Major subjects/Electives |
| BCDP02-009 | Introduction to Communication | BCDP02-010 | Digital Media and Society | | |
| + BCAS01-020 | Academic Skills | | | | |
| May (semester 4) | | September (semester 5) | | January (semester 6) | |
| 4x | Specialist Major subjects/Electives | 4x | Specialist Major subjects/Electives | 4x | Specialist Major subjects/Electives |
| | | | | | |
| | | | | | |
| | | | | | |

Commencing SEPTEMBER

| September (semester 1) | | January (semester 2) | | May (semester 3) | |
|------------------------|--|----------------------|--|------------------|-------------------------------------|
| BCDP02-101 | Critical Thinking and Communication | BCDP02-102 | Leadership and Team Dynamics | 4x | Specialist Major subjects/Electives |
| BCDP02-033 | Introduction to Global Citizenship | BCDP02-103 | Ethical Thought and Action | | |
| BCDP02-012 | The Australian Media | BCDP02-011 | Public Relations Principles and Practice | | |
| BCDP02-010 | Media and Society | BCDP02-009 | Personal Communication | | |
| + BCAS01-020 | Academic Skills | | | | |
| September (semester 4) | | January (semest | er 5) | May (semester 6) | |
| COMN12-203 | Mass Media | 4 | x: Specialist Major subjects/Electives | 4x | Specialist Major subjects/Electives |
| COMN12-213 | Introduction to Research Methods | | | | |
| | +2 Specialist Major subjects/Electives | | | | |
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The information published in this document is correct at the time of printing. However all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.