

2018

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13126	8		2 Semesters	7 Core
Version	1		full-time	1 Discipline Elective
Cricos Code	096561F	Commencing September 2018 (183 Semester)		
Active	1 January 2018		Total Credit Points	80
Available	Code	Title	Requisites	
Jan/May/Sep	FINC71-600	Managerial Finance		
Jan	LAWS77-521	Global Sports Law and Governance		
Jan	MKTG71-312	Internet and Social Media Marketing	MKTG71-600 or MKTG71-104	
May/Sep	MKTG71-600	Marketing Fundamentals		
Sep	SPMT71-115	International Sport Business		
Jan	SPMT71-120	Managing Sustainable Sport Events and Venues		
Sep	SPMT71-121	Managing High Performance Sport		
Discipline Electives		Students must choose one (1) of the following.		
Jan/May	MGMT71-600	Behaviour in Organisations		
Jan/Sep	STAT71-102	Analysis and Application		
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119		
May	SPMT71-119	Sport Management Professional Preparation		
May	SPMT71-201	Evidence-Based Research Project in Sports Management #		
Sep	ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301		
Sep	ENFB71-600	Entrepreneurship		
May/Sep	IBUS71-301	Strategy		
Notes				
Sequence Plan For students Commencing September 2018				
Semester	Code	Title	Requisites	
1st Semester	MKTG71-600	Marketing Fundamentals		
September	SPMT71-115	International Sport Business		
	183	SPMT71-121	Managing High Performance Sport	
		Discipline Elective		
2nd Semester	LAWS77-521	Global Sports Law and Governance		
January	MKTG71-312	Internet and Social Media Marketing	MKTG71-600 or MKTG71-104	
	191	SPMT71-120	Managing Sustainable Sport Events and Venues	
		MGMT71-600	Behaviour in Organisations	