

For student commencing from **163+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20044	24	January and September	2 years full-time	3 CORE University 3 Majors (6 subjects each): <ul style="list-style-type: none"> o Creative Writing Major o Creative Major Option o Humanities OR Business Major Option 3 Electives

Core University Subjects (3) All three CORE University subjects must be completed by the end of your first year	
CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

Creative Writing Major (6) These subjects are a foundation part of your program and therefore must be taken.		
JOUR13-300	Creative Writing: Fiction and Non-Fiction	Jan, Sep
FITV11-110	Screenwriting 1	May, Sep
FITV12-210	Screenwriting 2	Jan, May
JOUR11-110	Plot and Genre	Sept
JOUR11-111	Creative Writing Project: Project 1 (pre-req JOUR11-110 Plot & Genre)	Jan
And 1 Chosen from:		
JOUR11-112	Creative Writing Project: Project 2 (pre-req JOUR11-111 and Faculty Approval Required)	May
AUST11-100	Major Australian Writing	Jan, Sept
ENGL12-106	Great Narrative Literature	Jan, Sept
JOUR13-318	Freelance Writing and Reporting Specialities	May, Sept

Creative Major Option (6) Choose one major option from the below list.	
Advertising	Communication
Film and Television	Journalism
Media	Multimedia Design
Social Media	Public Relations

Humanities OR Business Major Option (6) Choose one major option from either the Humanities Major OR Business Major, as below listed below.	
Humanities Major options:	
Advertising	International Diplomacy
Australian Studies	International Relations
Behaviour Management	Japanese Language
Chinese Language (Mandarin)	Japanese Studies
Chinese Studies	Journalism
Communication	Media Studies
Corporate Communication	Multimedia Design
Counselling	Philosophy
Criminology	Psychology
English as an International Language (ENIL)	Public Relations

Film and Television	Social Media
French Language	Spanish Language
French Studies	Spanish Studies
Global Governance	
<i>Business Major options:</i>	
Digital Business (student is required to take INFT11-120 Digital Transformation of Business as an elective if choosing this major)	Marketing Communication (student is required to take MKTG11-100 Marketing as an elective if choosing this major)
Entrepreneurship and Innovation	Marketing (student is required to take MKTG11-100 Marketing as an elective if choosing this major)
Event Management	

Electives (3)

3 electives of which at least 2 must come from the FSD list of undergraduate subjects. It is recommended that students consider an Internship as an elective option.

If students choose either the Marketing, Marketing Communication or Digital Business Major they will be required to take business subject as their general elective, please refer to the Major listing above for details of the required subject.

Notes:

- Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.
- Double major options are not available in this program



Bachelor of Creative Arts

Program Sequencing

Due to the structure of this program a full sequence of subject cannot be provided as it is dependant of which Major option is selected.

It is however recommended that all students commencing this program take the below subjects in their 1st semester

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
PLUS	One subject from Creative Writing Major
PLUS	One subject from your second or third Major option