

2018

| Program Structure   |                  |  |                     |                       |
|---|------------------|--|---------------------|-----------------------|
| Program Code  | Total Subjects   | Intakes  | Duration            | Structure             |
| BN-13071  | 13               | Commencing January 2018 (181 Semester)                           | 92 Weeks            | 8 Core                |
| Version   | 1                | Commencing May 2018 (182 Semester)                               | full-time           | 1 Specialisations (4) |
| Cricos Code   | 063520K          | Commencing September 2018 (183 Semester)                         |                     | 1 Elective            |
| Active  | 1 September 2008 |  | Total Credit Points | 165                   |
| Available   | Code             | Title  | Requisites          |                       |
| Jan/May/Sep   | ACCT71-600       | <a href="#">Accounting Principles</a>                            |                     |                       |
| Jan/May/Sep   | BUSN71-701       | <a href="#">Professional Portfolio</a>                           |                     |                       |
| Jan/May   | ECON71-600       | <a href="#">Economics for Business</a>                           |                     |                       |
| Jan/May/Sep   | FINC71-600       | <a href="#">Managerial Finance</a>                               |                     |                       |
| Jan/May   | MGMT71-600       | <a href="#">Behaviour in Organisations</a>                       |                     |                       |
| May/Sep   | MKTG71-600       | <a href="#">Marketing Fundamentals</a>                           |                     |                       |
| Jan/Sep   | STAT71-102       | <a href="#">Analysis and Application</a>                         | Anti Req BUSN71-600 |                       |
| Jan/May/Sep   | ALTERNATIVE      | ENFB71-600 OR IBUS71-301   |                     |                       |
| Sep   | ENFB71-600       | <a href="#">Entrepreneurship</a>                                 |                     |                       |
| May/Sep   | IBUS71-301       | <a href="#">Strategy</a>   |                     |                       |
| Notes   |                  |  |                     |                       |
| <p>BUSN71-701 Professional Portfolio (WIL) is a 20-week, 45-credit point subject and is taken in the last semester of the program.</p> <p>Students can take a discipline directed specialisation (4 Subjects) from the list below and 1 Elective or take any 5 Elective subjects 4 of which must be from the Bond Business School Post Graduate subjects*</p> <p>Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)</p> <p>Students may select a specialisation as part of their electives.</p> <p>The elective may be used for an Internship, Study Tour or Special Topics. The Internship requires a GPA credit average and approval from the Program Director.</p> <p>The Study Tour requires approval from the Program Director. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.</p> <p>Also the Subject LING71-108 is available for students who may require help in developing English Skills.</p> <p>Approved alternatives – SBC approval required for an enrolment modification</p> |                  |  |                     |                       |
| Bond Business School Specialisations  |                  |  |                     |                       |
| 40 CP   |                  | For Students Who Wish to Choose A Business Specialisation option |                     |                       |
|   | SRC-467          | Big Data Specialisation  |                     |                       |
|   | SRC-468          | Digital Business Specialisation                                  |                     |                       |
|   | SRC-470          | Finance Specialisation   |                     |                       |
|   | SRC-471          | Marketing Specialisation   |                     |                       |
|   | SRC-472          | International Business Specialisation                            |                     |                       |
| Sequence Plan For students Commencing January 2018  |                  |  |                     |                       |
| Semester  | Code             | Title  | Requisites          |                       |
| 1st Semester  | ACCT71-600       | <a href="#">Accounting Principles</a>                            |                     |                       |
| January   | MGMT71-600       | <a href="#">Behaviour in Organisations</a>                       |                     |                       |
|   | 181              | Specialisation   |                     |                       |
| 2nd Semester  | ECON71-600       | <a href="#">Economics for Business</a>                           |                     |                       |
| May   | FINC71-600       | <a href="#">Managerial Finance</a>                               |                     |                       |
|   | 182              | Elective   |                     |                       |
| 3rd Semester  | MKTG71-600       | <a href="#">Marketing Fundamentals</a>                           |                     |                       |
| September   | ALTERNATIVE      | ENFB71-600 OR IBUS71-301   |                     |                       |
|   | 183              | Specialisation   |                     |                       |
| 4th Semester  | STAT71-102       | <a href="#">Analysis and Application</a>                         | Anti Req BUSN71-600 |                       |
| January   | Specialisation   |  |                     |                       |
|   | 191              | Specialisation   |                     |                       |
| 5th Semester  | BUSN71-701       | <a href="#">Professional Portfolio</a>                           |                     |                       |
| May   |                  |  |                     |                       |
|   | 192              |  |                     |                       |

2018

| Sequence Plan For students Commencing May 2018       |  |   |
|--|--|---|
| 1st Semester<br>May                                  | ACCT71-600<br>MKTG71-600<br>182 Specialisation             | <a href="#">Accounting Principles</a><br><a href="#">Marketing Fundamentals</a>   |
| 2nd Semester<br>September                            | STAT71-102<br><b>ALTERNATIVE</b><br>183 Specialisation     | <a href="#">Analysis and Application</a><br><b>ENFB71-600 OR IBUS71-301</b>   |
| 3rd Semester<br>January                              | ECON71-600<br>Specialisation<br>191 Specialisation         | <a href="#">Economics for Business</a>  |
| 4th Semester<br>May                                  | FINC71-600<br>MGMT71-600<br>192 Elective                   | <a href="#">Managerial Finance</a><br><a href="#">Behaviour in Organisations</a>  |
| 5th Semester<br>September                            | BUSN71-701<br>193  | <a href="#">Professional Portfolio</a>  |
| Sequence Plan For students Commencing September 2018 |  |   |
| 1st Semester<br>September                            | ACCT71-600<br>MKTG71-600<br>183 STAT71-102                 | <a href="#">Accounting Principles</a><br><a href="#">Marketing Fundamentals</a><br><a href="#">Analysis and Application</a> |
| 2nd Semester<br>January                              | ECON71-600<br>FINC71-600<br>191 Specialisation             | <a href="#">Economics for Business</a><br><a href="#">Managerial Finance</a>  |
| 3rd Semester<br>May                                  | MGMT71-600<br>Specialisation<br>192 Elective               | <a href="#">Behaviour in Organisations</a>  |
| 4th Semester<br>September                            | <b>ALTERNATIVE</b><br>Specialisation<br>193 Specialisation | <b>ENFB71-600 OR IBUS71-301</b>   |
| 5th Semester<br>January                              | BUSN71-701<br>201  | <a href="#">Professional Portfolio</a>  |