

| Program Code | Total Credit Points | Intakes               | Duration                    | Program Structure  |
|--------------|---------------------|-----------------------|-----------------------------|--|
| HL-21051     | 440                 | 172 (May) / 173 (Sep) | 11 Semesters<br>(Full Time) | 3 Core University Subjects and Beyond Bond<br>4 BComm (Bus) Foundation Subjects<br>1 Marketing Major (6 Subjects)<br>1 Specialist Communication Major (6 Subjects)<br>17 Law Compulsory Subjects<br>7 Law Electives<br>1 Combined Faculty Elective |

### Core University Subjects (3 + Beyond Bond) 30 credit points

One Core subject must be taken per semester for the first three semesters.  
 Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

| Subject Code   | Subject Name                        | Availability | Pre-requisites                            |
|--|-------------------------------------|--------------|---|
| CORE11-001   | Critical Thinking and Communication | Jan/May/Sep  | Nil                                       |
| CORE11-002   | Leadership and Team Dynamics        | Jan/May/Sep  | CORE11-001 (or concurrently)              |
| CORE11-003   | Ethical Thought and Action          | Jan/May/Sep  | CORE11-001 & CORE11-002 (or concurrently) |
| Beyond Bond: Professional Development and Community Engagement |                                     | Ongoing      | Nil                                       |

### Bachelor of Communication (Business) Foundation Subjects (4) 40 credit points

| Subject Code | Subject Name                        | Availability | Pre-requisites |
|--------------|-------------------------------------|--------------|----------------|
| ADVT11-100   | Advertising Principles and Practice | Jan/May/Sep  |                |
| COMN11-101   | Human Communication                 | Jan/May/Sep  |                |
| COMN12-302   | Digital Media & Society             | Jan/Sep      |                |
| MKTG11-100   | Marketing                           | Jan/May/Sep  |                |

### MKTG Marketing Major Subjects (6) 60 credit points

| Subject Code                   | Subject Name                        | Availability | Pre-requisites |
|--------------------------------|-------------------------------------|--------------|----------------|
| MKTG12-301                     | Consumer and Buyer Behaviour        | Jan/May      | MKTG11-100     |
| MKTG13-303                     | Market Research and Analysis        | May/Sep      | MKTG11-100     |
| MKTG13-320                     | Strategic Marketing                 | May/Sep      | MKTG13-303     |
| Plus THREE from the following: |                                     |              |                |
| MKTG13-301                     | International Marketing             | Jan/Sep      | MKTG11-100     |
| MKTG13-302                     | Promotional Design & Planning       | Jan/May      | MKTG11-100     |
| MKTG13-305                     | Brand Management                    | Sep          | MKTG11-100     |
| MKTG13-306                     | Services Marketing                  | Jan          | MKTG11-100     |
| MKTG13-310                     | Selling and Sales Management        | Sep          | MKTG11-100     |
| MKTG13-312                     | Internet and Social Media Marketing | Jan/May      | MKTG11-100     |
| MKTG13-319                     | Digital and Direct Marketing        | Sep          | MKTG11-100     |

### Specialist Communication Major (6) 60 credit points

| Choose 1 Major from the following: |                   |                         |
|------------------------------------|-------------------|-------------------------|
| Advertising                        | Journalism        | Social Media            |
| Corporate Communication            | Multimedia Design | Corporate Communication |
| Communication                      | Public Relations  |                         |

### Combined Faculty Elective (1) 10 credit points

Students must choose one [Undergraduate subject](#) from either the Faculty of Society & Design or the Faculty of Law.

| Law Compulsory Subjects (17) |  |              | 170 credit points   |
|------------------------------|--|--------------|---|
| Subject Code                 | Subject Name                           | Availability | Pre-requisites  |
| LAWS11-105                   | Legal Foundations A                    | Jan/May/Sep  | Nil   |
| LAWS11-106                   | Legal Foundations B                    | Jan/May/Sep  | Nil   |
| LAWS11-107                   | Foundations of Private Law             | Jan/May/Sep  | LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)           |
| LAWS11-108                   | Foundations of Public and Criminal Law | Jan/May/Sep  | LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)           |
| LAWS11-201                   | Contract Law A                         | Jan/May/Sep  | LAWS11-107 FPL (or concurrently)  |
| LAWS11-202                   | Tort Law                               | Jan/May/Sep  | LAWS11-107 FPL (or concurrently)  |
| LAWS11-203                   | Criminal Law                           | Jan/May/Sep  | LAWS11-108 FPCL (or concurrently)   |
| LAWS11-204                   | Property Law A                         | Jan/May/Sep  | LAWS11-107 FPL (or concurrently)  |
| LAWS11-216                   | Constitutional Law                     | Jan/May/Sep  | LAWS11-108 FPCL (or concurrently)   |
| LAWS11-217                   | Contract Law B                         | Jan/May/Sep  | LAWS11-201 Contract Law A   |
| LAWS11-218                   | Property Law B                         | Jan/May/Sep  | LAWS11-204 Property Law A   |
| LAWS11-310                   | Corporate Law                          | Jan/May/Sep  | LAWS11-202 Tort Law and LAWS11-217 Contract Law B (or concurrently)             |
| LAWS11-313                   | Equity                                 | Jan/May/Sep  | LAWS11-202 Tort Law and LAWS11-217 Contract Law B                               |
| LAWS11-317                   | Administrative Law                     | Jan/May/Sep  | LAWS11-216 Constitutional Law   |
| LAWS11-318                   | Evidence                               | Jan/May/Sep  | LAWS11-203 Criminal Law   |
| LAWS11-325                   | Civil Dispute Resolution               | Jan/May/Sep  | LAWS11-202 Tort Law and LAWS11-217 Contract Law B and LAWS11-218 Property Law B |
| LAWS11-326                   | Legal Profession                       | Jan/May/Sep  | LAWS11-325 Civil Dispute Resolution (or concurrently)                           |

| Law Electives (7)   | 70 credit points |
|---|------------------|
| Students must choose <a href="#">Undergraduate Law Electives</a> from the Faculty of Law's offerings.**<br>Students may choose to complete an optional Law Specialisation (40cp) in one of the following areas: <ul style="list-style-type: none"> <li>• <a href="#">Canadian Law and Practice</a></li> <li>• <a href="#">Contemporary Legal Issues</a></li> <li>• <a href="#">Corporate and Commercial Law</a></li> <li>• <a href="#">International and Comparative Law</a></li> <li>• <a href="#">Legal Practice</a></li> <li>• <a href="#">Media and Technology Law</a></li> </ul> To be eligible for a Law Specialisation, students must complete a minimum of four Law Electives (40 credit points) within one of the above areas. Eligible students will receive a Specialisation Certificate at the completion of their Law program. |                  |

| Bachelor of Laws with Honours  |
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| Please see eligibility requirements for achieving Honours (**including the completion of LAWS13-569 Legal Research Project as an elective) on the <a href="#">Law Honours / Distinction</a> information webpage. |

| Semester | Subject Code | Subject  | Notes |
|----------|--------------|--|-------|
| 1st      | CORE11-001   | Critical Thinking and Communication              |       |
|          | MKTG11-100   | Marketing  |       |
|          | LAWS11-105   | Legal Foundations A                              |       |
|          | LAWS11-106   | Legal Foundations B                              |       |
|          |              | Beyond Bond*                                     |       |
| 2nd      | CORE11-002   | Leadership and Team Dynamics                     |       |
|          | LAWS11-107   | Foundations of Private Law                       |       |
|          | LAWS11-108   | Foundations of Public and Criminal Law           |       |
|          |              | Foundation subject from Communication (Business) |       |
| 3rd      | CORE11-003   | Ethical Thought and Action                       |       |
|          | LAWS11-201   | Contract Law A                                   |       |
|          | LAWS11-202   | Tort Law   |       |
|          |              | Subject from Communication (Business)            |       |
| 4th      | LAWS11-203   | Criminal Law                                     |       |
|          | LAWS11-204   | Property Law A                                   |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Subject from Communication (Business)            |       |
| 5th      | LAWS11-217   | Contract Law B                                   |       |
|          | LAWS11-218   | Property Law B                                   |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Subject from Communication (Business)            |       |
| 6th      | LAWS11-216   | Constitutional Law                               |       |
|          |              | Law Elective                                     |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Subject from Communication (Business)            |       |
| 7th      | LAWS11-317   | Administrative Law                               |       |
|          | LAWS11-310   | Corporate Law                                    |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Law Elective                                     |       |
| 8th      | LAWS11-313   | Equity   |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Law Elective                                     |       |
| 9th      | LAWS11-318   | Evidence   |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Law Elective                                     |       |
| 10th     | LAWS11-325   | Civil Dispute Resolution                         |       |
|          |              | Law Elective                                     |       |
|          |              | Law Elective                                     |       |
|          |              | Subject from Communication (Business)            |       |
| 11th     | LAWS11-326   | Legal Profession                                 |       |
|          |              | Subject from Communication (Business)            |       |
|          |              | Law Elective                                     |       |
|          |              | Combined Faculty Elective                        |       |

\*Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.