

Tsinghua University School of Economics and Management (Tsinghua SEM)

Fact Sheet (As of March 31, 2016)

Mission

To Advance Knowledge and Cultivate Leaders for China and the World

Figures at a Glance

Founding	1984 (Economics Department founded: 1926; Department of Economics and Management Engineering founded: 1979)
Student Enrollment	1,010 undergraduates (plus 1,566 second-degree undergraduates) 365 doctoral students 577 master's students 1,355 MBA students (including 1,098 part-time students) 1,238 EMBA students Total: 4,545 students (including 2,209 full-time students, 2,336 part-time students) 6,582 participants in Executive Education programs (January-December, 2015)
Full-Time Faculty	159 (including 58 female faculty, 9 foreign passport holders)
Staff	306
Alumni	25,618 (degree programs) 2,473 (collaborative degree programs) 76,433 (non-degree programs)
Departments (7)	Accounting Economics Finance Innovation, Entrepreneurship and Strategy Leadership and Organization Management Management Science and Engineering Marketing
Research Centers (22)	National Center for Economic Research Research Center for Technological Innovation Research Center for Contemporary Management China Business Research Center China Business Case Center National Entrepreneurship Research Center China Center for Financial Research Center for China in the World Economy

China Retail Research Center
 Research Base for Contemporary Management and Technological Innovation
 National Institute for Fiscal Studies
 China Research Center for Insurance and Risk Management
 Center for Leadership Development and Research
 Research Center for Healthcare Management
 China Data Center
 Center for Corporate Governance
 Center for Enterprise Growth and National Economic Security Research
 Center for China-Latin America Management Studies
 Research Center for China's Industrial Development
 Center for International Economic Research
 Center for Globalization of Chinese Enterprises
 Tsinghua University Research Center for Green Economy and Sustainable Development

Programs Offered

Undergraduate

Accounting
 Economics and Finance
 Information Management and Information Systems
 Economics (second-degree program)
 Management (second-degree program)

PhD

Accounting
 Economics
 Finance
 Innovation, Entrepreneurship and Strategy
 Leadership and Organization Management
 Management Science and Engineering
 Marketing

Master's

Masters in Economics
 Masters in Management Science and Engineering
 Master of Finance
 Master of Professional Accounting
 Masters in Management

MBA

Tsinghua-MIT Global MBA (100% English program in collaboration with MIT Sloan)
 Tsinghua MBA

EMBA

Tsinghua EMBA
 Tsinghua-INSEAD EMBA (100% English dual degree program with INSEAD)

Non-degree Executive Education

Open Enrollment programs
 Custom programs
 International programs

Student Profile

Programs		Incoming Students		Annual Intake
		Average Age	Where from	
Undergraduate		18	Mostly from the Chinese mainland	219
PhD		24	Mostly from the Chinese mainland	68
Master's	Academic	22	Mostly from the Chinese mainland	25
	General and Specialized	23	Mostly from the Chinese mainland	223
MBA	Tsinghua-MIT Global MBA	29	39% holding overseas passports	98
	Tsinghua MBA	32	Mostly from the Chinese mainland	371
EMBA	Tsinghua EMBA	39	Mostly from the Chinese mainland	400
	Tsinghua-INSEAD EMBA	37	70% holding overseas passports	40

International Collaboration

- Active members in international organizations such as AACSB, AAPBS, CEMS, Executive MBA Council, EFMD, GMAC, PIM, PRME and UNICON
- In-depth collaborations with premier business schools such as HBS, HEC Paris, INSEAD, MIT Sloan, Stanford GSB, and Wharton
- Student exchange agreements with 109 overseas schools, about one-third in North America, Asia-Pacific, and Europe respectively

Key Milestones

- 1926 Department of Economics established with ZHU Binyuan as Chair
- 1928 CHEN Daisun appointed as Chair of Department of Economics
- 1952 Department of Economics merged into other universities under a nationwide academic restructuring regime
- 1979 Department of Economics and Management Engineering established with DONG Xinbao as Chair and FU Jiaji as Vice Chair
Master's in Management Engineering program began
- 1980 Undergraduate program began
- 1981 Executive education program for high-level managers of enterprises began
- 1984 Tsinghua University School of Economics and Management (Tsinghua SEM) established with ZHU Rongji as founding dean
- 1986 Tsinghua SEM accredited to grant doctoral degrees in Systems Engineering and Technical Economics
Old SEM Building completed and put into use
- 1991 MBA program launched
- 1994 Tsinghua SEM celebrated its 10th anniversary, and Dean ZHU Rongji remarked: "If each of you runs an enterprise successfully, there is great hope for China's economy"

- 1997 Tsinghua SEM relocated to new facilities in the Weilun Building, donated by Mr. and Mrs. Quo-Wei Lee
International MBA program in collaboration with MIT Sloan School of Management launched
- 1998 Tsinghua SEM accredited to grant doctoral degrees in Econometrics and Enterprise Management
- 2000 The Advisory Board established with ZHU Rongji as Honorary Chairman
Tsinghua SEM accredited to grant doctoral degrees in Business Administration
- 2001 ZHAO Chunjun became the second Dean of Tsinghua SEM
Management Science and Engineering, Technical Economics and Management, and Econometrics named National Priority Disciplines
Tsinghua SEM partnered with Harvard Business School to launch the Tsinghua-Harvard executive education program
- 2002 EMBA program launched
Shunde Building, funded by a contribution from Mr. S.T. Wu, was completed and put into use
Special-Term Professorship program launched
- 2003 Tsinghua SEM accredited to grant doctoral degrees in Political Economy
- 2004 Tsinghua SEM celebrated its 20th anniversary
Department of Enterprise Management divided into Department of Human Resources, Department of Marketing and Department of Business Strategy and Policy
- 2005 Tsinghua University Executive Vice-President HE Jiankun became the third Dean of Tsinghua SEM
- 2006 QIAN Yingyi became the fourth Dean of Tsinghua SEM
Tsinghua SEM accredited to grant doctoral degrees in Theoretical Economics and Applied Economics
The second degree undergraduate program in Economics began
- 2007 Tsinghua SEM became the first school on the Chinese mainland with AACSB accreditation
Management Science and Engineering, Business Administration, and Econometrics named National Priority Disciplines
The Tsinghua-INSEAD dual degree EMBA program began
- 2008 Tsinghua SEM accredited under EQUIS, becoming the first university-based business school on the Chinese mainland with both AACSB and EQUIS accreditation
- 2009 New undergraduate curriculum launched
New MBA curriculum launched
Master's in Professional Accounting program launched
- 2010 Tsinghua SEM completed the first phase of a new IT project
MBA admissions reform initiated
Master's programs reform initiated, and Master's in Management (MiM) program initiated, first in China
- 2011 *Tsinghua Business Review* launched
Founding Dean ZHU Rongji returned to SEM upon Tsinghua centennial celebration
Celebration held for the 85th anniversary of the Department of Economics
Master's in Management (MiM) program and Master's in Finance program began
Doctoral programs restructured with admissions decisions made by department
Tsinghua SEM reaccredited by EQUIS
Tsinghua SEM completed the second phase of the new IT project
- 2012 The faculty tenure-track system implemented
Tsinghua SEM became the first school on the Chinese mainland to earn

- maintenance of accreditation from AACSB
 All new EMBA curriculum launched
 The Tsinghua-INSEAD dual degree EMBA program ranked fourth globally and first among EMBA programs in mainland China in the *Financial Times* EMBA ranking
 The third phase of the new IT project completed
- 2013
 Department of Innovation, Entrepreneurship and Strategy established
 Tsinghua x-lab launched
 The second degree undergraduate program in Management resumed
 Tsinghua SEM Hong Kong Alumni Association founded
 MBA+X dual-degree program launched
 Tsinghua Post-EMBA program launched
 The Tsinghua-INSEAD dual degree EMBA program ranked second globally and first among EMBA programs in mainland China in the *Financial Times* EMBA ranking
- 2014
 Undergraduate admissions reform experiment initiated
China Journal of Economics launched
 Tsinghua SEM celebrated its 30th anniversary
 New buildings groundbreaking ceremony held
 Tsinghua SEM Alumni Association founded
 Tsinghua-MIT Global MBA program in collaboration with MIT Sloan School of Management launched
 Tsinghua SEM Core Values established
 Undergraduate education reform won the first prize of China national education achievement award
 Tsinghua-Columbia dual degree Master's program in business analytics launched
 The Tsinghua-INSEAD dual degree EMBA program ranked third globally and first among EMBA programs in mainland China in the *Financial Times* EMBA ranking
 Tsinghua SEM Southeast Asia Alumni Association and Singapore Alumni Association founded
 MBA education reform won the first prize of Chinese society of academic degrees and graduate education achievement award
- 2015
 Tsinghua-SMU Master of Science in CFO Leadership program launched
 Tsinghua SEM X-elerator launched
 Tsinghua SEM North America Alumni Association founded
 A track of Innovation, Entrepreneurship and Leadership of the second degree undergraduate program in Management offered
 The Tsinghua-INSEAD dual degree EMBA program ranked first Globally in the *Financial Times* EMBA ranking, first time for a mainland Chinese business school
 Tsinghua SEM Executive Education Alumni Association founded
 Tsinghua SEM European Alumni Association founded
 A track of Finance of the second degree undergraduate program in Economics offered