

2017

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13071	13	Commencing January 2017 (171 Semester)	92 Weeks	8 Core
Version	1	Commencing May 2017 (172 Semester)	full-time	1 Specialisations (4)
Cricos Code	063520K	Commencing September 2017 (173 Semester)		1 Elective
Active	1 September 2008		Total Credit Points	165
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT71-600	Accounting Principles	Nil	
Jan/May/Sep	BUSN71-701	Work Integrated Learning	Nil	
Jan/May	ECON71-600	Economics for Business	Nil	
Jan/May/Sep	FINC71-600	Managerial Finance	Nil	
Jan/May	MGMT71-600	Behaviour in Organisations	Nil	
May/Sep	MKTG71-600	Marketing Fundamentals	Nil	
Jan/Sep	STAT71-102	Analysis and Application	Anti Req BUSN71-600	
Jan/May/Sep	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
Sep	ENFB71-600	Entrepreneurship	Nil	
May/Sep	IBUS71-301	Strategy	Anti Req MGMT71-601 successful completion of 40 CP of program	
Notes				
<p>BUSN71-701 Work Integrated Learning (WIL) is a 20-week, 45-credit point subject and is taken in the last semester of the program.</p> <p>Students can take a discipline directed specialisation (4 Subjects) from the list below and 1 Elective or take any 5 Elective subjects 4 of which must be from the Bond Business School Post Graduate subjects*</p> <p>Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)</p> <p>Students may select a specialisation as part of their electives.</p> <p>The elective may be used for an Internship, Study Tour or Special Topics. The Internship requires a GPA credit average and approval from the Program Director.</p> <p>The Study Tour requires approval from the Program Director. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.</p> <p>Also the Subject LING71-108 is available for students who may require help in developing English Skills.</p>				
Bond Business School Specialisations				
40 CP		For Students Who Wish to Choose A Business Specialisation option		
	SRC-467	Big Data Specialisation		
	SRC-468	Digital Business Specialisation		
	SRC-470	Finance Specialisation		
	SRC-471	Marketing Specialisation		
	SRC-472	International Business Specialisation		
Sequence Plan For students Commencing January 2017				
Semester	Code	Title	Requisites	
1st Semester	ACCT71-600	Accounting Principles	Nil	
January	MGMT71-600	Behaviour in Organisations	Nil	
	171 Specialisation		As Required	
2nd Semester	ECON71-600	Economics for Business	Nil	
May	FINC71-600	Managerial Finance	Nil	
	172 Elective		As Required	
3rd Semester	MKTG71-600	Marketing Fundamentals	Nil	
September	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
	173 Specialisation		As Required	
4th Semester	STAT71-102	Analysis and Application	Anti Req BUSN71-600	
January	Specialisation		As Required	
	181 Specialisation		As Required	
5th Semester	BUSN71-701	Work Integrated Learning	Nil	
May				
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Sequence Plan For students Commencing May 2017			
1st Semester	ACCT71-600	Accounting Principles	Nil
May	MKTG71-600	Marketing Fundamentals	Nil
	172 Specialisation		As Required
2nd Semester	STAT71-102	Analysis and Application	Anti Req BUSN71-600
September	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
	173 Specialisation		As Required
3rd Semester	ECON71-600	Economics for Business	Nil
January	Specialisation		As Required
	181 Specialisation		As Required
4th Semester	FINC71-600	Managerial Finance	Nil
May	MGMT71-600	Behaviour in Organisations	Nil
	182 Elective		As Required
5th Semester	BUSN71-701	Work Integrated Learning	Nil
September			
	183		
Sequence Plan For students Commencing September 2017			
1st Semester	ACCT71-600	Accounting Principles	Nil
September	MKTG71-600	Marketing Fundamentals	Nil
	173 STAT71-102	Analysis and Application	Anti Req BUSN71-600
2nd Semester	ECON71-600	Economics for Business	Nil
January	FINC71-600	Managerial Finance	Nil
	181 Specialisation		As Required
3rd Semester	MGMT71-600	Behaviour in Organisations	Nil
May	Specialisation		As Required
	182 Elective		As Required
4th Semester	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
September	Specialisation		As Required
	183 Specialisation		As Required
5th Semester	BUSN71-701	Work Integrated Learning	Nil
January			
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