

Bachelor of International Hotel Tourism Management

Program Structure and Sequence Plan Updated 16/11/2016

Page 1

Program Structure					
Program Code	Total Subjects	Intakes	Duration	Structure	
BN-10019	24	Commencing January 2017 (171 Semester)	2 years	3 Uni Core	
Version	11	Commencing May 2017 (172 Semester)	full-time	14 IHTM Core	
Cricos Code	063584E	Commencing September 2017 (173 Semester)		1 Major & 1 Electives	
Active	1 September 2015		Total Credit Points	240	

3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters Available Requisites Code CORE11-001 **Critical Thinking and Communication** Jan/May/Sep Jan/May/Sep CORE11-002 Leadership and Team Dynamics CORE11-001 CORE11-002 Jan/May/Sep CORE11-003 **Ethical Thought and Action** CORE11-004* **Beyond Bond** NIL Jan/May/Sep

Notes

2017

*CORE11-004 Beyond Bond Professional Development & Community Engagement. This is a non-traditional compulsory subject for all

commencing from semester 1 and extending over the entire degree. It works on a points system and students must earn 100 points prior to graduation.

Important Note

You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the

Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

Available	Code	Title	Requisites
Jan/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
Jan/May/Sep	LAWS10-100	Business Law	Not available to students admitted to a Law program
Jan/Sep	MGMT13-305	<u>Human Resource Management</u>	CORE11-002 MGMT11-101
Jan/May/Sep	MKTG11-100	Marketing	Equiv BCDP02-005
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
Sep	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
Sep	HRTM12-203	Rooms Division Management	Equiv BCDP02-047
Jan	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
May	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
Jan/Sep	HRTM12-214	Adventure Tourism	Equiv BCDP02-041
Jan	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
Jan	HRTM12-310	Tourism Research Methods	Nil



2017

Bachelor of International Hotel Tourism Management

Program Structure and Sequence Plan Updated 16/11/2016

Page 2

Students must choose one of the six subject IHTM majors below as their 1st Major.				
EVTM	60CP	Event Management Major (6)		
STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS				
Available	Code	Title	Requisites	
Jan/May/Sep	HRTM11-100	Wine Studies	No Prior Knowledge Required	
Jan	HRTM12-209	Event Operations	No Prior Knowledge Required	
May	HRTM12-211	Business Events Management	No Prior Knowledge Required	
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100	
May	SPMT13-112	Sport Marketing	No Prior Knowledge Required	
Sep	ENFB13-306	Bond Business Accelerator	No Prior Knowledge Required	
Internship, Study To	our and Special Topics -	You can only choose either the Business Internships or International s	tudy tour within a major.	
The Internship requ	ires a GPA credit avera	ge and approval from the Head of Department. The Study Tour require	es approval from the Head of Department.	
The Special Topic is	only available in excep	tional circumstances and requires the Program Directors approval.		
As required	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs	
As required	BUSN13-700	Business Internship	GPA 2.0 PD Approv	
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approv	
REVM	60CP	Digital Revenue Management Major (6)		
STUDENTS MUST T	AKE THE FOLLOWING S	SUBJECT		
Available	Code	Title	Requisites	
Jan/May/Sep	INFT11-120	<u>Digital Transformation of Business</u>	Equiv BCDP02-040	
STUDENTS NEED TO	CHOOSE FIVE OF THE	FOLLOWING SUBJECTS		
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT12-200	Cost Management Systems	ACCT11-100	
Jan/May/Sep	FINC12-200	<u>Fundamentals of Finance</u>	ACCT11-100 OR ECON11-100 OR HRTM12-206 Anti FIN	
Jan/Sep	INFT12-216	<u>Data Science</u>	No Prior Knowledge Required	
Jan/Sep	INFT12-221	<u>Developing Business in the Cloud</u>	No Prior Knowledge Required	
Sep	INFT12-223	Business Analytics and Big Data	No Prior Knowledge Required	
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100	
Jan/May/Sep	STAT11-111	Business Statistics	No Prior Knowledge Required	
Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major.				
The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department.				
The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.				
As required	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs	
As required	BUSN13-700	Business Internship	GPA 2.0 PD Approv	
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approv	



Bachelor of International Hotel Tourism Management

Program Structure and Sequence Plan Updated 16/11/2016

Page 3

2017

Semester		Code	Sequence Plan For students Commencing January 2017 Title	Requisites
1st Semester		CORE11-001	Critical Thinking and Communication	NIL
January		HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
,	171	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
	,	MKTG11-100	Marketing	Equiv BCDP02-005
		CORE11-004	Beyond Bond	NIL
2nd Semester		CORE11-002	Leadership and Team Dynamics	CORE11-001
May		ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
iviay	172	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
	1/2	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
3rd Semester		CORE11-003	Ethical Thought and Action	CORE11-002
September		HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
September	172	HRTM12-201		·
	1/3		Rooms Division Management	Equiv BCDP02-047
4+1- C		HRTM12-214	Adventure Tourism	Equiv BCDP02-041
4th Semester		HRTM12-310	Tourism Research Methods	***
January	404	LAWS10-100	Business Law	Nil
	181	MGMT13-305	Human Resource Management	Not available to students admitted to a Law program
		IHTM Major	Subject	CORE11-002 MGMT11-101
5th Semester		HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203 □
May		IHTM Major	<u>Subject</u>	As Required
	182	IHTM Major	<u>Subject</u>	As Required
		IHTM Major	<u>Subject</u>	As Required
6th Semester		HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
September		IHTM Major	<u>Subject</u>	As Required
	183	IHTM Major	<u>Subject</u>	As Required
		Electives	Subject	Nil
			Sequence Plan For students Commencing May 2017	
Semester		Code	Title	Requisites
1st Semester		CORE11-001	Critical Thinking and Communication	NIL
May			Tourism and Hospitality Economics	
′		HRTM12-206		Equiv BCDP02-045
,	172	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
,	172	HRTM12-212 MKTG11-100	WHS Risk Management Marketing	Equiv BCDP02-049 Equiv BCDP02-005
	172	HRTM12-212 MKTG11-100 CORE11-004	WHS Risk Management Marketing Beyond Bond	Equiv BCDP02-049 Equiv BCDP02-005 NIL
2nd Semester	172	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001
2nd Semester		HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making	Equiv BCDP02-049 Equiv BCDP02-005 NIL
2nd Semester		HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001
2nd Semester September		HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008
2nd Semester September		HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046
2nd Semester September 3rd Semester		HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047
2nd Semester September 3rd Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002
2nd Semester September 3rd Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042
2nd Semester September 3rd Semester January	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-220	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048
2nd Semester September 3rd Semester January 4th Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-220 HRTM12-214	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041
2nd Semester September 3rd Semester January 4th Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-214 HRTM12-214	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203
2nd Semester September 3rd Semester January 4th Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-215 LAWS10-100	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program
2nd Semester September 3rd Semester January 4th Semester May	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required
2nd Semester September 3rd Semester January 4th Semester May 5th Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-215 LAWS10-100 IHTM Major IHTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Subject	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-047 HRTM12-203 Not available to students admitted to a Law program As Required As Required
2nd Semester September 3rd Semester January 4th Semester May	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major HRTM Major HRTM12-200	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Subject Hotel and Tourism Strategic Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required As Required completion of 120 CP
2nd Semester September 3rd Semester January 4th Semester May	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-220 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major HRTM12-200 MGMT13-305	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Subject Hotel and Tourism Strategic Management Human Resource Management	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required As Required Completion of 120 CP CORE11-002 MGMT11-101
2nd Semester September 3rd Semester January 4th Semester May 5th Semester September	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major IHTM Major HRTM12-200 MGMT13-305 IHTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Hotel and Tourism Strategic Management Human Resource Management Subject Subject	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required As Required completion of 120 CP CORE11-002 MGMT11-101 As Required
2nd Semester September 3rd Semester January 4th Semester May 5th Semester September 6th Semester	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major HRTM12-200 MGMT13-305 IHTM Major HRTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Subject Hotel and Tourism Strategic Management Human Resource Management Subject Subject Tourism Research Methods	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required As Required completion of 120 CP CORE11-002 MGMT11-101 As Required As Required As Required As Required As Required
2nd Semester September 3rd Semester January 4th Semester May	173 181 182	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major HRTM12-200 MGMT13-305 IHTM Major IHTM Major IHTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Hotel and Tourism Strategic Management Human Resource Management Subject Subject	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law program As Required As Required Completion of 120 CP CORE11-002 MGMT11-101 As Required As Required
2nd Semester September 3rd Semester January 4th Semester May 5th Semester September	173	HRTM12-212 MKTG11-100 CORE11-004 CORE11-002 ACCT11-100 HRTM12-201 HRTM12-203 CORE11-003 HRTM12-204 HRTM12-204 HRTM12-214 HRTM12-214 HRTM12-205 LAWS10-100 IHTM Major HRTM12-200 MGMT13-305 IHTM Major IHTM Major IHTM Major	WHS Risk Management Marketing Beyond Bond Leadership and Team Dynamics Accounting for Decision Making International Food and Beverage Management Rooms Division Management Ethical Thought and Action Contemporary Issues in Hospitality and Tourism Management Sustainable Tourism and Indigenous Culture Adventure Tourism Strategic Pricing and Revenue Management Business Law Subject Hotel and Tourism Strategic Management Human Resource Management Subject Subject	Equiv BCDP02-049 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-008 Equiv BCDP02-046 Equiv BCDP02-047 CORE11-002 Equiv BCDP02-042 Equiv BCDP02-042 Equiv BCDP02-048 Equiv BCDP02-041 HRTM12-203 Not available to students admitted to a Law processory As Required As Required completion of 120 CP CORE11-002 MGMT11-101 As Required As Required



2017

Bachelor of International Hotel Tourism Management

Program Structure and Sequence Plan Updated 16/11/2016

Page 4

		Sequence Plan For students Commencing September 2017	
Semester	Code	Title	Requisites
1st Semester	CORE11-001	Critical Thinking and Communication	NIL
September	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
	173 HRTM12-203	Rooms Division Management	Equiv BCDP02-047
	MKTG11-100	Marketing	Equiv BCDP02-005
	CORE11-004	Beyond Bond	NIL
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001
January	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	181 HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
	182 HRTM12-212	WHS Risk Management	Equiv BCDP02-049
	LAWS10-100	Business Law	Not available to students admitted to a Law program
4th Semester	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
September	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101
	183 IHTM Major		
	IHTM Major	Subject	As Required
5th Semester	HRTM12-214	Adventure Tourism	As Required
January	HRTM12-310	Tourism Research Methods	Nil
	191 IHTM Major		As Required
	IHTM Major	Subject	As Required
6th Semester	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203
May	IHTM Major		As Required
	192 IHTM Major		As Required
	Electives	Subject	Nil