

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10014	24	Commencing January 2017 (171 Semester)	2 years	3 Uni Core
Version	4	Commencing May 2017 (172 Semester)	full-time	9 Core
Cricos Code	063055G	Commencing September 2017 (173 Semester)		1 Major & 6 Electives
Active	1 January 2016		Total Credit Points	240
3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
Available	Code	Title	Requisites	
Jan/May/Sep	CORE11-001	Critical Thinking and Communication	NIL	
Jan/May/Sep	CORE11-002	Leadership and Team Dynamics	CORE11-001	
Jan/May/Sep	CORE11-003	Ethical Thought and Action	CORE11-002	
Jan/May/Sep	CORE11-004*	Beyond Bond	NIL	
Notes				
*CORE11-004 Beyond Bond Professional Development & Community Engagement. This is a non-traditional compulsory subject for all commencing from semester 1 and extending over the entire degree. It works on a points system and students must earn 100 points prior to graduation.				
Important Note				
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, if you require further information please email businessmentoring@bond.edu.au .				
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
Jan/May/Sep	ECON11-100	Principles of Economics	Equiv BCDP02-006	
Jan/May/Sep	ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP	
Jan/May/Sep	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100	
Jan/May/Sep	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040	
Jan/May/Sep	LAWS10-100	Business Law	Not available to students admitted to a Law program	
Jan/May/Sep	MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP	
Jan/May/Sep	MKTG11-100	Marketing	Equiv BCDP02-005	
Jan/May/Sep	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects	
Jan/May/Sep	STAT11-111	Business Statistics	Nil	
Jan/May/Sep	STAT11-112	or Quantitative Methods	Nil	
Students must choose one of the six subject (60CP) Business majors below as their 1st Major.				
Bond Business School Majors				
	ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS	
	IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS	
	TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS	
	MGMT	MAJOR - MANAGEMENT	BUSINESS	
	MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS	
	MKTG	MAJOR - MARKETING	BUSINESS	
		The Majors below can only be taken as a second Major		
	ACCT	MAJOR - ACCOUNTING	COMMERCE	
	ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE	
	ECON	MAJOR - ECONOMICS	COMMERCE	
	FINC	MAJOR - FINANCE	COMMERCE	
	BIGD	MAJOR - BIG DATA	COMMERCE	
Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.				
2nd Majors	choose a second six subject major from any of the Business or Commerce majors above			
Minors	choose any four subject minor from the Bond Business School and two elective subjects from the university			
Electives	Six (6) elective subjects of which at least three (3) must come from the Bond Business School			
Notes				
Please note That ENFB11-100 Business Model Generation Must be taken in the Penultimate Semester and MGMT11-103 Business model Execution Must be taken in the Final Smester				

Sequence Plan For students Commencing January 2017			
Semester	Code	Title	Requisites
1st Semester January	CORE11-001 ACCT11-100 171 ECON11-100 MKTG11-100 CORE11-004	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL
2nd Semester May	CORE11-002 INFT11-120 172 LAWS10-100 Electives	Leadership and Team Dynamics Digital Transformation of Business Business Law	CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil
3rd Semester September	CORE11-003 FINC12-200 173 ALTERNATIVE 1 1st Major	Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required
4th Semester January	1st Major 1st Major 181 Electives Electives		As Required As Required Nil Nil
5th Semester May	ENFB11-100 1st Major 182 Electives Electives	Business Model Generation	CORE11-002 completion of 120 CP As Required Nil Nil
6th Semester September	MGMT11-103 1st Major 183 Electives Electives	Business Model Execution	ENFB11-100 completion of 160 CP As Required Nil Nil
Sequence Plan For students Commencing May 2017			
Semester	Code	Title	Requisites
1st Semester May	CORE11-001 ACCT11-100 172 ECON11-100 MKTG11-100 CORE11-004	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL
2nd Semester September	CORE11-002 INFT11-120 173 LAWS10-100 Electives	Leadership and Team Dynamics Digital Transformation of Business Business Law	CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil
3rd Semester January	CORE11-003 FINC12-200 181 ALTERNATIVE 1 1st Major	Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required
4th Semester May	1st Major 1st Major 182 Electives Electives		As Required As Required Nil Nil
5th Semester September	ENFB11-100 1st Major 183 Electives Electives	Business Model Generation	CORE11-002 completion of 120 CP As Required Nil Nil
6th Semester January	MGMT11-103 1st Major 191 Electives Electives	Business Model Execution	ENFB11-100 completion of 160 CP As Required Nil Nil

Sequence Plan For students Commencing September 2017			
Semester	Code	Title	Requisites
1st Semester September	CORE11-001 ACCT11-100 173 ECON11-100 MKTG11-100 CORE11-004	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL
2nd Semester January	CORE11-002 INFT11-120 181 LAWS10-100 Electives	Leadership and Team Dynamics Digital Transformation of Business Business Law	CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil
3rd Semester May	CORE11-003 FINC12-200 182 ALTERNATIVE 1 1st Major	Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required
4th Semester September	1st Major 1st Major 183 Electives Electives		As Required As Required Nil Nil
5th Semester January	ENFB11-100 1st Major 191 Electives Electives	Business Model Generation	CORE11-002 completion of 120 CP As Required Nil Nil
6th Semester May	MGMT11-103 1st Major 192 Electives Electives	Business Model Execution	ENFB11-100 completion of 160 CP As Required Nil Nil
Bond Business School Majors			
	ACCT	MAJOR - ACCOUNTING	COMMERCE
	ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE
	ECON	MAJOR - ECONOMICS	COMMERCE
	FINC	MAJOR - FINANCE	COMMERCE
	BIGD	MAJOR - BIG DATA	COMMERCE
	ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS
	IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS
	TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS
	MGMT	MAJOR - MANAGEMENT	BUSINESS
	MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS
	MKTG	MAJOR - MARKETING	BUSINESS
	EVTM	MAJOR - EVENT MANGEMENT	HOTEL & TOURISM
	REVM	MAJOR - REVENUE MANAGEMENT	HOTEL & TOURISM