

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10027	24	Commencing January 2017 (171 Semester)	3 years	3 Uni Core
Version	3		full-time	9 Core
Cricos Code	077409E	Commencing September 2017 (173 Semester)		1 Major & 6 Electives
Active	1 January 2016		Total Credit Points	240
3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
Available	Code	Title	Requisites	
Jan/May/Sep	CORE11-001	Critical Thinking and Communication		
Jan/May/Sep	CORE11-002	Leadership and Team Dynamics	CORE11-001	
Jan/May/Sep	CORE11-003	Ethical Thought and Action	CORE11-002	
Jan/May/Sep	CORE11-004*	Beyond Bond		
Notes				
*CORE11-004 Beyond Bond Professional Development & Community Engagement. This is a non-traditional compulsory subject for all commencing from semester 1 and extending over the entire degree. It works on a points system and students must earn 100 points prior to graduation.				
Important Note				
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, if you require further information please email businessmentoring@bond.edu.au .				
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
Jan/May/Sep	ECON11-100	Principles of Economics	Equiv BCDP02-006	
Jan/May/Sep	ENFB11-100	Business Model Generation	CORE11-001, CORE11-002, CORE11-003, ACCT11-100, FINC12-200,	
Jan/May/Sep	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 E	
Jan/May/Sep	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040	
Jan/May/Sep	LAWS10-100	Business Law	Not available to students admitted to a Law program	
Jan/May/Sep	MGMT11-103	Business Model Execution	ENFB11-100	
Jan/May/Sep	MKTG11-100	Marketing		
TBA	ALTERNATIVE 1	STAT11-111 OR STAT11-112		
Jan/May/Sep	STAT11-111	Business Statistics	Anti Req ECON12-200, STAT11-112	
Jan/May/Sep	STAT11-112	or Quantitative Methods		
Students must choose one of the six subject (60CP) Business majors below as their 1st Major.				
Bond Business School Majors				
	ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS	
	IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS	
	TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS	
	MGMT	MAJOR - MANAGEMENT	BUSINESS	
	MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS	
	MKTG	MAJOR - MARKETING	BUSINESS	
	The Majors below can only be taken as a second Major			
	ACCT	MAJOR - ACCOUNTING	COMMERCE	
	ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE	
	ECON	MAJOR - ECONOMICS	COMMERCE	
	FINC	MAJOR - FINANCE	COMMERCE	
	BIGD	MAJOR - BIG DATA	COMMERCE	
Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.				
2nd Majors	choose a second six subject major from any of the Business or Commerce majors above			
Minors	choose any four subject minor from the Bond Business School and two elective subjects from the university			
Electives	Six (6) elective subjects of which at least three (3) must come from the Bond Business School			
Notes				
Please note That ENFB11-100 Business Model Generation Must be taken in the Penultimate Semester and MGMT11-103 Business model Execution Must be taken in the Final Smester				

Sequence Plan For students Commencing January 2017			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	Critical Thinking and Communication	
January	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	171 ECON11-100	Principles of Economics	Equiv BCDP02-006
	MKTG11-100	Marketing	
	CORE11-004	Beyond Bond	
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001
September	ENFB11-100	Business Model Generation	CORE11-001, CORE11-002, CORE11-003, ACCT11-100, FINC12-200,
	173 INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
	LAWS10-100	Business Law	Not available to students admitted to a Law program
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002
January	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRMT12-206 Anti Req FINC11-100 E
	181 MGMT11-103	Business Model Execution	ENFB11-100
	ALTERNATIVE 1	STAT11-111 OR STAT11-112	
4th Semester	1st Major	Subject	
September	1st Major	Subject	
	183 Electives	Subject	
	Electives	Subject	
5th Semester	1st Major	Subject	
January	1st Major	Subject	
	191 Electives	Subject	
	Electives	Subject	
6th Semester	1st Major	Subject	
September	1st Major	Subject	
	193 Electives	Subject	
	Electives	Subject	
Sequence Plan For students Commencing September 2017			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	Critical Thinking and Communication	
September	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	173 ECON11-100	Principles of Economics	Equiv BCDP02-006
	MKTG11-100	Marketing	
	CORE11-004	Beyond Bond	
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001
January	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
	181 LAWS10-100	Business Law	Not available to students admitted to a Law program
	1st Major	Subject	
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002
September	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRMT12-206 Anti Req FINC11-100 E
	183 1st Major	Subject	
	ALTERNATIVE 1	STAT11-111 OR STAT11-112	
4th Semester	1st Major	Subject	
January	1st Major	Subject	
	191 Electives	Subject	
	Electives	Subject	
5th Semester	ENFB11-100	Business Model Generation	CORE11-001, CORE11-002, CORE11-003, ACCT11-100, FINC12-200,
September	1st Major	Subject	
	193 Electives	Subject	
	Electives	Subject	
6th Semester	MGMT11-103	Business Model Execution	ENFB11-100
January	1st Major	Subject	
	201 Electives	Subject	
	Electives	Subject	