

Bachelor of Communication (Business)/ Bachelor of Laws

Program Structure

For students commencing 2016+

Program Code	Total Subjects	Intakes	Duration	Program Structure
HL-21008, v4	440 cp	Jan, May, Sept	11 semesters full-time	3 CORE University subjects 4 B Com (Bus) Foundation 6 Marketing Major 6 Specialist Communication Major 20 Law Compulsory subjects 5 Law electives 1 Combined Faculty elective

Core University Subjects (3) One core subject must be taken per semester for the first three semesters	
CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Foundation Subjects (4)		
ADVT11-100	Advertising Principles and Practice	Jan / May / Sept
COMN11-101	Human Communication	Jan / May / Sept
COMN12-302	Digital Media & Society	Jan / Sept
MKTG11-100	Marketing	Jan / May / Sept

Marketing Major (6) MKTG		
MKTG12-301	Consumer and Buyer Behaviour <small>pre req MKTG11-100</small>	Jan / May
MKTG13-303	Market Research and Analysis <small>pre req MKTG11-100</small>	May / Sept
MKTG13-320	Strategic Marketing <small>pre req MKTG13-303</small>	May / Sept
Plus THREE from the following:		
MKTG13-301	International Marketing <small>pre req MKTG11-100</small>	Jan / Sept
MKTG13-302	Promotional Design & Planning <small>pre req MKTG11-100</small>	Jan / May
MKTG13-305	Brand Management <small>pre req MKTG11-100</small>	Sept
MKTG13-306	Services Marketing <small>pre req MKTG11-100</small>	Jan 2017
MKTG13-310	Selling and Sales Management <small>pre req MKTG11-100</small>	Sept
MKTG13-312	Internet and Social Media Marketing <small>pre req MKTG11-100</small>	Jan / May
MKTG13-319	Digital and Direct Marketing <small>pre req MKTG11-100</small>	Sept

Specialist Communication Major (6)			
Choose 6 subjects from one of the following subject areas:			
Advertising	Communication	Corporate Communication	Journalism
Media & Social Media	Public Relations	Multimedia Design	

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Compulsory subjects (20) Please refer to website for subject pre-requisites.		
LAWS11-110	Australian Legal System	Jan, May, Sept
LAWS11-111	Legal Skills	Jan, May, Sept
LAWS11-210	Law of Civil Remedies	Jan, May, Sept
LAWS11-211	Principles of Tortious Liability	Jan, May, Sept
LAWS11-212	Principles of Contractual Liability	Jan, May, Sept
LAWS11-213	Law of Obligations	Jan, May, Sept
LAWS11-214	Criminal Law and Procedure A	Jan, May, Sept
LAWS11-215	Criminal Law and Procedure B	Jan, May, Sept
LAWS11-216	Constitutional Law	Jan, May, Sept
LAWS11-311	Property Law	Jan, May, Sept
LAWS11-312	Land Law	Jan, May, Sept
LAWS11-313	Equity	Jan, May, Sept
LAWS11-314	Personal Property Transactions	Jan, May, Sept
LAWS11-315	Business Associations	Jan, May, Sept
LAWS11-316	Corporations Law	Jan, May, Sept
LAWS11-317	Administrative Law	Jan, May, Sept
LAWS11-318	Evidence	Jan, May, Sept
LAWS11-319	Civil Procedure	Jan, May, Sept
LAWS11-320	Legal Ethics and Professional Conduct (5cp)	Jan, May, Sept
LAWS11-321	Bookkeeping and Trust Accounts (5cp)	Jan, May, Sept

Electives

Law Electives/Specialisations (5) Please refer to website for subject pre-requisites.

Students must choose [Undergraduate Law Electives](#) from the Faculty of Law's offerings.
Students may choose to complete an optional Law Specialisation in one of the following areas:

- [Contemporary Legal Issues](#)
- [Corporate and Commercial Law](#)
- [International and Comparative Law](#)
- [Legal Practice](#)
- [Media and Technology Law](#)
- [Canadian Law and Practice](#)

To be eligible for a specialisation, students must complete a minimum of four (40 credit points) Law Electives from within one of the above areas. Eligible students will receive a Specialisation Certificate at the completion of their Law program.

Combined Faculty Elective (1)

Students may choose one UG subject from either the Faculty of Society and Design or Faculty of Law.

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Program Sequencing

Semester	Code	Subject
1st	CORE11-001	Critical Thinking and Communication
	LAWS11-110	Australian Legal System
	LAWS11-111	Legal Skills
	MKTG11-100	Marketing
		Foundation subject from Communication (Business)
2nd	CORE11-002	Leadership and Team Dynamics
	LAWS11-211	Principles of Tortious Liability
	LAWS11-212	Principles of Contractual Liability
		Subject from Communication (Business)
3rd	CORE11-003	Ethical Thought and Action
	LAWS11-213	Law of Obligations
	LAWS11-214	Criminal Law and Procedure A
		Subject from Communication (Business)
4th	LAWS11-311	Property Law
	LAWS11-210 OR LAWS11-215	Civil Remedies OR Criminal Law and Procedure B
		Subject from Communication (Business)
		Subject from Communication (Business)
5th	LAWS11-312	Land Law
	LAWS11-210 OR LAWS11-215	Civil Remedies OR Criminal Law and Procedure B
		Subject from Communication (Business)
		Subject from Communication (Business)
6th	LAWS11-216	Constitutional Law
	LAWS11-315	Business Associations
		Subject from Communication (Business)
		Subject from Communication (Business)
7th	LAWS11-314	Personal Property Transactions
	LAWS11-316	Corporations Law
		Subject from Communication (Business)
		Subject from Communication (Business)
8th	LAWS11-317	Administrative Law
	LAWS11-318	Evidence
		Law Elective
		Subject from Communication (Business)
9th	LAWS11-313	Equity
		Law Elective
		Law Elective
		Subject from Communication (Business)
10th	LAWS11-319	Civil Procedure
		Law Elective
		Subject from Communication (Business)
		Subject from Communication (Business)
11th	LAWS11-320	Legal Ethics & Professional Conduct (5)
	LAWS11-321	Bookkeeping & Trust Accounts (5)
		Law Elective
		Combined General Elective