

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v2	24	Jan, May, Sept	2 years full-time	3 CORE University subjects 6 Communication subjects 6 Specialist Major subjects + 9 Electives subjects <u>OR</u> 6 Additional Major subjects + 3 Electives subjects

### Core University Subjects (3)

One core subject must be taken per semester for the first three semesters

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

### Communication Major (6)

COMN11-101	Human Communication	Jan / May / Sept
COMN12-203	Mass Media	Jan / Sept
COMN12-213	Communication Research	Jan / Sept
<b>And 3 Chosen from:</b>		
COMN12-205	Interpersonal Communication	January
COMN12-302	Digital Media & Society	Jan / Sept
JOUR11-100	Writing for News Media	Jan / May / Sept
JOUR11-101	The Australian Media	Jan / Sept
PUBR11-100	Public Relations Principles & Practice (pre- req COMN11-101)	Jan / May / Sept

### Specialist Major (6)

Choose 6 subjects from one of the following:

\* Double Majors available

<a href="#">Advertising</a>	<a href="#">Communication &amp; Corporate Communication</a>
<a href="#">Film and Television*</a>	<a href="#">Journalism*</a>
<a href="#">Media &amp; Social Media</a>	<a href="#">Public Relations</a>

### Electives

9 Electives, of which at least 5 must come from the FSD list of undergraduate subjects

**OR**

1 additional Major and 3 Electives, of which at least 2 must come from the FSD list of undergraduate subjects

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.



# Bachelor of Communication

## Program Sequencing

Due to the structure of this program a full sequence of subject cannot be provided as it is dependant of which Major option is selected.

It is however recommended that all students commencing this program take the below subjects in their 1<sup>st</sup> semester

CORE11-001	Critical Thinking & Communication
COMN11-101	Human Communication
PLUS	One option subject from: COMN12-205, COMN12-302, JOUR11-100, JOUR11-101, PUBR11-100
PLUS	One subject from your chosen Major