

2016

ACCOUNTING DEPARTMENT		Degree
ACCT	MAJOR - ACCOUNTING	COMMERCE
ZACCT	Minor - Accounting	ALL
ACTUARIAL SCIENCE DEPARTMENT		
ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE
ZACSC	Minor - Actuarial Science	ALL
ECONOMICS & STATS DEPARTMENT		
ECON	MAJOR - ECONOMICS	COMMERCE
ZECON	Minor - Business Economics	ALL
FINANCE DEPARTMENT		
FINC	MAJOR - FINANCE	COMMERCE
ZFINC	Minor - Finance	ALL
GLOBAL BUSINESS AND STRATEGY DEPARTMENT		
ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS
IBUS	MAJOR - GLOBAL BUSINESS AND STRATEGY	BUSINESS
ZENTI	Minor - Entrepreneurship and Innovation	ALL
ZIBUS	Minor - Global Business and Strategy	ALL
HOTEL & TOURISM DEPARTMENT		
TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS
EVTM	MAJOR - EVENT MANGEMENT	HOTEL & TOURISM
REVM	MAJOR - REVENUE MANAGEMENT	HOTEL & TOURISM
ZHOTL	Minor - Hotel Management	ALL
ZEVEN	Minor - Event Management	ALL
ZTOUM	Minor - Tourism Management	ALL
INFORMATICS DEPARTMENT		
BIGD	MAJOR - BIG DATA	COMMERCE
BINS	MAJOR - DIGITAL BUSINESS	BUSINESS
ZBINS	Minor - Digital Environment	ALL
ZDANA	Minor - Data Analytics	ALL
ZDMKG	Minor - Digital Marketing	ALL
ZMINS	Minor - Digital Enterprises	ALL
MANAGEMENT DEPARTMENT		
MGMT	MAJOR - MANAGEMENT	BUSINESS
ZMGMT	Minor - Management	ALL
MARKETING DEPARTMENT		
MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS
MKTG	MAJOR - MARKETING	BUSINESS
ZMCOM	Minor - Marketing Communication	ALL
ZMKTG	Minor - Marketing	ALL
FACULTY OF SOCIETY AND DESIGN		
ASBS	MAJOR - ASIA BUSINESS STUDIES	BUSINESS
ZASBS	Minor - Asia Business Studies	ALL
FACULTY OF HEALTH SCIENCE AND MEDICINE		
SPMG	MAJOR - SPORT MANAGEMENT	BUSINESS
ZSPMG	Minor - Sport Management	ALL

Important Note

Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major.

The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department.

Any Special Topic subjects is only available in exceptional circumstances and requires the Program Directors approval.

May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req

2016

MAJORS and MINORS in the BOND BUSINESS SCHOOL			
ACCOUNTING DEPARTMENT			
ACCT	60CP	ACCOUNTING MAJOR	
STUDENTS MUST TAKE THE FOLLOWING SIX SUBJECT			
Available	Code	Title	Requisite
Jan/May	ACCT13-301	Financial Accounting and Company Reporting	ACCT11-100
Jan/Sep	ACCT13-303	Accounting Theory and Application	ACCT13-301
Jan/May	ACCT13-304	Managerial Planning and Control	ACCT12-200
Jan/Sep	ACCT13-305	Auditing	ACCT13-301
May/Sep	ACCT13-308	Taxation Practice for Accountants	ACCT11-100 LAWS10-100
Jan/Sep	ACCT13-311	Financial Analysis and Valuation	ACCT13-303 FINC12-200
ZACCT	40CP	Minor - Accounting	
STUDENTS MUST CHOOSE FOUR OF THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisite
Jan/May	ACCT13-301	Financial Accounting and Company Reporting	ACCT11-100
Jan/Sep	ACCT13-303	Accounting Theory and Application	ACCT13-301
Jan/May	ACCT13-304	Managerial Planning and Control	ACCT12-200
Jan/Sep	ACCT13-311	Financial Analysis and Valuation	ACCT13-303 FINC12-200
Jan/May/Sep	ACCT%	Choose any ACCT coded subject where available	As Required
ACTUARIAL SCIENCE DEPARTMENT			
ACSC	60CP	ACTUARIAL SCIENCE MAJOR	
STUDENTS MUST TAKE THE FOLLOWING SIX SUBJECTS			
Available	Code	Title	Requisite
May/Sep	ACSC12-200	Mathematical Statistics	STAT11-112
Jan	ACSC12-201	Financial Mathematics	STAT11-112
Jan	ACSC13-300	Insurance Models	ACSC13-302
May	ACSC13-301	Contingencies	ACSC12-201 completion of 120 CP
Jan/Sep	ACSC13-302	Advanced Modelling	ACSC12-200
Jan/May	ECON12-200	Econometrics	STAT11-100 or STAT11-111 or STAT11-112
Jan/May/Sep	ACSC%	Choose any ACSC coded subject where available	As Required
ZACSC	40CP	Minor - Actuarial Science	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Available	Code	Title	Requisite
May/Sep	ACSC12-200	Mathematical Statistics	STAT11-112
Jan/May	ECON12-200	Econometrics	STAT11-100 or STAT11-111 or STAT11-112
CHOOSE ONE OF THE FOLLOWING GROUPS			
Jan	ACSC12-201	Financial Mathematics	STAT11-112
May	ACSC13-301	Contingencies	ACSC12-201 completion of 120 CP
OR			
Jan	ACSC13-300	Insurance Models	ACSC13-302
Jan/Sep	ACSC13-302	Advanced Modelling	ACSC12-200

2016

ECONOMICS & STATS DEPARTMENT

ECON	60CP	ECONOMICS MAJOR	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECTS			
Available	Code	Title	Requisite
Sep	ECON12-201	Markets and Corporate Behaviour	ECON11-100
Jan/May	ECON12-202	Contemporary Macroeconomics Issues	ECON11-100
May/Sep	ECON13-302	Business Conditions Analysis	ECON12-202
STUDENTS MUST CHOOSE THREE OF THE FOLLOWING SUBJECTS			
Sep	ECON13-300	Advanced Econometrics	ECON12-200
Jan	ECON13-301	Game Theory and Strategic Decision Making	ECON12-201
Jan/May	ECON13-303	International Trade	ECON11-100 Anti Req IBUS13-351
Sep	ECON13-305	Money and Monetary Policy	ECON12-202 completion of 120 CP
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
As Required	ECON13-600	Special Topic in Economics	PD Approval Only
Jan/May/Sep	ECON%	Choose any ECON coded subject where available	
ZECON	40CP	Minor - Business Economics	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Jan/May	ECON12-200	Econometrics	STAT11-100 or STAT11-111 or STAT11-112
Jan/May	ECON12-202	Contemporary Macroeconomics Issues	ECON11-100
STUDENTS MUST CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Sep	ECON12-201	Markets and Corporate Behaviour	ECON11-100
Jan	ECON13-301	Game Theory and Strategic Decision Making	ECON12-201
May/Sep	ECON13-302	Business Conditions Analysis	ECON12-202
Jan/May	ECON13-303	International Trade	ECON11-100 Anti Req IBUS13-351
Sep	ECON13-305	Money and Monetary Policy	ECON12-202 completion of 120 CP
As Required	ECON%	Choose any ECON coded subject where available	As Required

FINANCE DEPARTMENT

FINC	60CP	FINANCE MAJOR	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Available	Code	Title	Requisite
Jan/Sep	FINC13-301	Corporate Finance	FINC12-200
Jan/May	FINC13-303	Portfolio Analysis and Investment Management	FINC12-200
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
STUDENTS MUST CHOOSE THREE OF THE FOLLOWING SUBJECTS			
Jan	ACSC12-201	Financial Mathematics	STAT11-112
Jan/May/Sep	FINC12-201	Financial Applications and Quantitative Analysis	FINC12-200
May/Sep	FINC13-304	Financial Markets and Institutions	FINC12-200
Jan/Sep	FINC13-305	Options and Futures	FINC12-200 FINC13-303
Jan/Sep	FINC13-308	Personal Finance	Equip BCDP02-022
Sep	INFT13-361	Financial Trading Systems	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	FINC13-600	Special Topic in Finance	PD Approval Only
ZFINC	40CP	Minor - Finance	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Jan/Sep	FINC13-301	Corporate Finance	FINC12-200
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
Jan/Sep	FINC13-308	Personal Finance	Equip BCDP02-022
CHOOSE ONE FROM THE FOLLOWING			
Jan/May	FINC13-303	Portfolio Analysis and Investment Management	FINC12-200
As Required	FINC%	Choose any FINC coded subject where available	As Required

2016

GLOBAL BUSINESS AND STRATEGY DEPARTMENT

ENTI	60CP	ENTREPRENEURSHIP AND INNOVATION MAJOR	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Available	Code	Title	Requisite
Jan	ENFB12-205	Enabling Creativity and Innovation in Business	Nil
Jan/Sep	ENFB13-300	Entrepreneurial Growth	Nil
May	ENFB13-302	Managing Innovation	Nil
STUDENTS MUST CHOOSE THREE OF THE FOLLOWING SUBJECTS			
Sep	ENFB13-301	Understanding Family Enterprise	Nil
Sep	ENFB13-305	Venture Capital and Private Equity	Nil
May/Sep	ENFB13-306	Bond Business Accelerator	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	ENFB13-600	Special Topic in Entrepreneurship	PD Approval Only
As Required	ENFB%	Choose any ENFB coded subject where available	As Required
IBUS	60CP	GLOBAL BUSINESS AND STRATEGY MAJOR	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECT			
Available	Code	Title	Requisite
Jan/May/Sep	IBUS12-250	International Business	Nil
May/Sep	IBUS12-251	Concepts of Strategy	Anti Req MGMT13-307
STUDENTS NEED TO CHOOSE FOUR OF THE FOLLOWING SUBJECTS			
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
Sep	IBUS12-252	Risk, uncertainty and strategic thinking	IBUS12-251
May	IBUS12-253	Consulting	IBUS12-250 MGMT13-307
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
Jan	IBUS13-356	Global Business Strategy	IBUS12-250 MGMT13-307
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	IBUS13-600	Special Topic in International Business	PD Approval Only
As Required	IBUS%	Choose any IBUS coded subject where available	As Required
ZENTI	40CP	Minor - Entrepreneurship and Innovation	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Jan	ENFB12-205	Enabling Creativity and Innovation in Business	Nil
Jan/Sep	ENFB13-300	Entrepreneurial Growth	Nil
May	ENFB13-302	Managing Innovation	Nil
STUDENTS MUST CHOOSE ONE OF THE FOLLOWING SUBJECTS			
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
May/Sep	ENFB13-306	Bond Business Accelerator	Nil
As Required	ENFB%	Choose any ENFB coded subject where available	As Required
ZIBUS	40CP	Minor - Global Business and Strategy	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Jan/May/Sep	IBUS12-250	International Business	Nil
May/Sep	IBUS12-251	Concepts of Strategy	Anti Req MGMT13-307
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
Sep	IBUS12-252	Risk, uncertainty and strategic thinking	IBUS12-251
May	IBUS12-253	Consulting	IBUS12-250 MGMT13-307
Jan	IBUS13-356	Global Business Strategy	IBUS12-250 MGMT13-307
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
As Required	IBUS%	Choose any IBUS coded subject where available	As Required

2016

HOTEL & TOURISM DEPARTMENT

EVTM	60CP	Event Management Major (6)	
STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisites
Jan/May/Sep	HRTM11-100	Wine Studies	Nil
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043
May	HRTM12-211	Business Events Management	Equiv BCDP02-044
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
May	SPMT13-112	Sport Marketing	NIL
May/Sep	ENFB13-306	Bond Business Accelerator	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approval Only
REVM	60CP	Digital Revenue Management Major (6)	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Available	Code	Title	Requisite
Jan/May/Sep	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
Jan/May/Sep	ACCT12-200	Cost Management Systems	ACCT11-100
Jan/May/Sep	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 An
Jan/Sep	INFT12-221	Developing Business in the Cloud	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
Jan/May/Sep	STAT11-111	Business Statistics	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approval Only
TOUM	60CP	TOURISM MANAGEMENT MAJOR	
STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisite
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
Jan	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
Jan/Sep	HRTM12-214	Adventure Tourism	Equiv BCDP02-041
Jan	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
Jan	HRTM12-310	Tourism and Leisure Analysis and Evaluation	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approval Only
As Required	HRTM%	Choose any HRTM coded subject where available	As Required

2016

ZEVEN	40CP	Minor - Event Management	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043
May	HRTM12-211	Business Events Management	Equiv BCDP02-044
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
Jan	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
Sep	HRTM12-213	Event Marketing and Sponsorship	Nil
Jan	HRTM12-310	Tourism and Leisure Analysis and Evaluation	Nil
ZHOTL	40CP	Minor - Hotel Management	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Sep	HRTM12-203	Rooms Division Management	Equiv BCDP02-047
Sep	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Jan/May/Sep	HRTM11-100	Wine Studies	Nil
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
Jan	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
May	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203
Jan	HRTM12-310	Tourism and Leisure Analysis and Evaluation	Nil
ZTOUM	40CP	Minor - Tourism Management	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Jan/Sep	HRTM12-214	Adventure Tourism	Equiv BCDP02-041
Jan	HRTM12-220	Sustainable Tourism and Indigenous Cultures	Equiv BCDP02-048
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
Jan	HRTM12-310	Tourism and Leisure Analysis and Evaluation	Nil
As Required	HRTM%	Choose any HRTM coded subject where available	As Required

2016

INFORMATICS DEPARTMENT			
BIGD	60CP	BIG DATA MAJOR	
Available	Code	Title	Requisite
STUDENTS MUST CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
May/Sep	ACSC12-200	Mathematical Statistics	STAT11-112
Jan/Sep	INFT12-216	Data Science	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
May/Sep	INFT13-326	Advanced Regression	ECON12-200 INFT12-216
Sep	INFT13-327	Advanced Big Data Projects and Case Study	ACSC12-200 INFT13-326 INFT12-223
STUDENTS MUST CHOOSE ONE OF THE FOLLOWING SUBJECTS			
Sep	ECON13-300	Advanced Econometrics	ECON12-200
Sep	INFT13-361	Financial Trading Systems	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	INFT13-600	Special Topic in Information Management	PD Approval Only
As Required	INFT%	Choose any INFT coded subject where available	As Required
BINS	60CP	DIGITAL BUSINESS MAJOR	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Available	Code	Title	Requisite
May	INFT13-308	Operations and Supply Chain Management	Nil
STUDENTS MUST CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
Jan/Sep	INFT12-216	Data Science	Nil
Jan/Sep	INFT12-221	Developing Business in the Cloud	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
Jan	INFT13-321	Business Systems and Processes	Nil
May	INFT13-324	Designing Data Driven Systems	Nil
Sep	INFT13-361	Financial Trading Systems	Nil
May	INFT13-365	Cyber Security	Nil
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	INFT13-600	Special Topic in Information Management	PD Approval Only
As Required	INFT%	Choose any INFT coded subject where available	As Required

2016

ZBINS	40CP	Minor - Digital Environment	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Jan/Sep	INFT12-216	Data Science	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
May	INFT13-308	Operations and Supply Chain Management	Nil
STUDENTS MUST CHOOSE ONE OF THE FOLLOWING SUBJECTS			
Sep	INFT13-361	Financial Trading Systems	Nil
May	INFT13-365	Cyber Security	Nil
As Required	INFT%	Choose any INFT coded subject where available	As Required
ZDANA	40CP	Minor - Data Analytics	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Jan/May	ECON12-200	Econometrics	STAT11-100 or STAT11-111 or STAT11-112
Jan/Sep	INFT12-216	Data Science	Nil
Jan/May/Sep	STAT11-112	Quantitative Methods	Nil
STUDENTS MUST CHOOSE ONE OF THE FOLLOWING SUBJECTS			
May/Sep	ACSC12-200	Mathematical Statistics	STAT11-112
Jan	ECON13-301	Game Theory and Strategic Decision Making	ECON12-201
May	INFT12-223	Business Analytics and Big Data	INFT12-216
ZDMKG	40CP	Minor - Digital Marketing	
STUDENTS MUST CHOOSE FOUR FROM THE FOLLOWING SUBJECTS			
Jan/Sep	INFT12-221	Developing Business in the Cloud	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
May	INFT13-365	Cyber Security	Nil
TBA	MKTG13-306	Services Marketing	MKTG11-100
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
ZMINS	40CP	Minor - Digital Enterprises	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECT			
Jan/Sep	INFT12-221	Developing Business in the Cloud	Nil
May	INFT12-223	Business Analytics and Big Data	INFT12-216
Jan	INFT13-321	Business Systems and Processes	Nil
STUDENTS MUST CHOOSE ONE OF THE FOLLOWING SUBJECTS			
May	INFT13-308	Operations and Supply Chain Management	Nil
May	INFT13-324	Designing Data Driven Systems	Nil

2016

MANAGEMENT DEPARTMENT			
MGMT	60CP	MANAGEMENT MAJOR	
STUDENTS MUST TAKE THE FOLLOWING THREE SUBJECTS			
Available	Code	Title	Requisite
Jan/Sep	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101
May/Sep	IBUS12-251	Concepts of Strategy	Anti Req MGMT13-307
May/Sep	MGMT13-311	Change Management	CORE11-002 MGMT11-101
STUDENTS NEED TO CHOOSE THREE OF THE FOLLOWING SUBJECTS			
May	IBUS12-253	Consulting	IBUS12-250 MGMT13-307
May	INFT13-308	Operations and Supply Chain Management	Nil
Sep	MGMT11-201	Responsible and Sustainable Business	Nil
Jan	MGMT13-320	Leadership	CORE11-002 MGMT11-101
Jan/Sep	MGMT13-321	Negotiation	CORE11-002 MGMT11-101
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	MGMT13-600	Special Topic in Management	PD Approval Only
As Required	MGMT%	Choose any MGMT coded subject where available	As Required
ZMGMT	40CP	Minor - Management	
STUDENTS MUST CHOOSE FOUR FROM THE FOLLOWING SUBJECTS			
May/Sep	IBUS12-251	Concepts of Strategy	Anti Req MGMT13-307
May	IBUS12-253	Consulting	IBUS12-250 MGMT13-307
May	INFT13-308	Operations and Supply Chain Management	Nil
Sep	MGMT11-201	Responsible and Sustainable Business	Nil
Jan/Sep	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101
May/Sep	MGMT13-311	Change Management	CORE11-002 MGMT11-101
Jan	MGMT13-320	Leadership	CORE11-002 MGMT11-101
Jan/Sep	MGMT13-321	Negotiation	CORE11-002 MGMT11-101
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
As Required	MGMT%	Choose any MGMT coded subject where available	As Required

2016

MARKETING DEPARTMENT			
MKTG	60CP	MARKETING MAJOR	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Available	Code	Title	Requisite
Jan/May	MKTG12-301	Consumer and Buyer Behaviour	MKTG11-100
May/Sep	MKTG13-303	Market Research and Analysis	MKTG11-100
May/Sep	MKTG13-320	Strategic Marketing	MKTG11-100 MKTG13-303
STUDENTS NEED TO CHOOSE THREE OF THE FOLLOWING SUBJECTS			
Jan/Sep	MKTG13-301	International Marketing	MKTG11-100 Anti Req IBUS13-353
Jan/May	MKTG13-302	Promotional Design and Planning	MKTG11-100
Sep	MKTG13-305	Brand Management	MKTG11-100
TBA	MKTG13-306	Services Marketing	MKTG11-100
TBA	MKTG13-310	Selling and Sales Management	MKTG11-100
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	MKTG13-600	Special Topic in Marketing	PD Approval Only
As Required	MKTG%	Choose any MKTG coded subject where available	As Required
MKCM	60CP	MARKETING COMMUNICATION MAJOR	
STUDENTS MUST TAKE THREE THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisite
Jan/May/Sep	ADVT11-100	Advertising Principles and Practice OR	NIL
Jan/May/Sep	PUBR11-100	Public Relations Principles and Practice	NIL
Jan/May/Sep	COMN11-101	Human Communication	NIL
Jan/May	MKTG13-302	Promotional Design and Planning	MKTG11-100
STUDENTS NEED TO CHOOSE THREE OF THE FOLLOWING SUBJECTS			
May	ADVT12-200	Direct Response and Writing for Advertising	NIL
Jan	ADVT12-241	Advertising Communications and Channel Planning	NIL
Sep	ADVT13-101	Advertising, Brand Image and Cultural Space	NIL
Sep	PUBR12-235	Media Relations	PUBR11-100
Jan	PUBR12-250	Public Relations Writing	PUBR11-100
Jan	PUBR13-312	Public Relations Campaigns and Strategies	PUBR11-100
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	MKTG13-600	Special Topic in Marketing	PD Approval Only

2016

ZMKTG	40CP	Minor - Marketing	
STUDENTS NEED TO CHOOSE FOUR OF THE FOLLOWING SUBJECTS			
Jan/May	MKTG12-301	Consumer and Buyer Behaviour	MKTG11-100
Jan/May	MKTG13-302	Promotional Design and Planning	MKTG11-100
Sep	MKTG13-305	Brand Management	MKTG11-100
TBA	MKTG13-306	Services Marketing	MKTG11-100
TBA	MKTG13-310	Selling and Sales Management	MKTG11-100
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
May/Sep	MKTG13-320	Strategic Marketing	MKTG11-100 MKTG13-303
As Required	MKTG%	Choose any MKTG coded subject where available	As Required
ZMCOM	40CP	Minor - Marketing Communication	
STUDENTS MUST TAKE THE FOLLOWING TWO SUBJECTS			
Jan/May/Sep	COMN11-101	Human Communication	NIL
Jan/May	MKTG13-302	Promotional Design and Planning	MKTG11-100
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Jan/May/Sep	ADVT11-100	Advertising Principles and Practice OR	NIL
May	ADVT12-200	Direct Response and Writing for Advertising	NIL
Jan	ADVT12-241	Advertising Communications and Channel Planning	NIL
Sep	ADVT13-101	Advertising, Brand Image and Cultural Space	NIL
Sep	PUBR12-235	Media Relations	PUBR11-100
Jan	PUBR12-250	Public Relations Writing	PUBR11-100
Jan	PUBR13-312	Public Relations Campaigns and Strategies	PUBR11-100
As Required	MKTG%	Choose any MKTG coded subject where available	

2016

FSD FACULTY			
ASBS	60CP	ASIA BUSINESS STUDIES MAJOR	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Available	Code	Title	Requisite
Jan/May/Sep	IBUS12-250	International Business	Nil
May/Sep	IBUS12-251	Concepts of Strategy	Anti Req MGMT13-307
	ALTERNATIVE	Students choose 2 from the following 3 subjects	Please check individual Subjects
Sep	INTR12-201	Strategic India	NIL
May	INTR13-301	Strategic China	NIL
May	INTR13-305	Australia and the Asia-Pacific	NIL
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Jan/Sep	CHNL11-100	Chinese Language 1	
Jan/Sep	CHNL11-110	Chinese Language 2	
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
Jan	IBUS13-356	Global Business Strategy	NIL
Sep	INTR12-210	East-West International Diplomacy	
Jan	INTR13-304	Eurasia	NIL
Jan/Sep	JPNL11-100	Japanese 1	
Jan/Sep	JPNL11-110	Japanese 2	
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	BUSN13-600	Special Topic in Business	PD Approval Only
Jan/May/Sep	INTR13-700	International Relations Practicum	CDC App Req
As Required	INTR13-600	Special Topic in International Relations	
As Required	IBUS%	Choose any IBUS coded subject where available	As Required
ZASBS	40CP	Minor - Asia Business Studies	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Jan/May/Sep	IBUS12-250	International Business	Nil
	ALTERNATIVE	Students choose 1 from the following 3 subjects	
Sep	INTR12-201	Strategic India	NIL
May	INTR13-301	Strategic China	NIL
May	INTR13-305	Australia and the Asia-Pacific	NIL
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
Jan/Sep	FINC13-307	International Finance	FINC12-200 completion of 120 CP FINC11-100
Jan/May	MGMT13-324	Cross Cultural Management	CORE11-002 MGMT11-101 Anti Req IBUS13-3
As Required	IBUS%	Choose any IBUS coded subject where available	As Required
As Required	INTR%	Choose any INTR coded subject where available	

2016

HSM FACULTY			
SPMG	60CP	SPORTS MANAGEMENT MAJOR	
STUDENTS MUST TAKE THE FOLLOWING FOUR SUBJECTS			
Available	Code	Title	Requisite
Jan	SPMT11-115	Sport Organisation, Governance and Policy	NIL
Sep	SPMT12-103	Sport Information	NIL
May	SPMT12-107	Sport Tourism	NIL
Jan	SPMT12-121	Sport Development	NIL
STUDENTS NEED TO CHOOSE TWO OF THE FOLLOWING SUBJECTS			
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043
Sep	HRTM12-213	Event Marketing and Sponsorship	Nil
Sep	LAWS13-543	Sports Law	LAWS11-110
Jan	SPMT11-103	Event Management	NIL
Sep	SPMT12-124	Global Sport Industry	NIL
May	SPMT13-112	Sport Marketing	NIL
May	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
Jan/May/Sep	BUSN13-700	Business Internship	CDC App Req
Jan/May/Sep	BUSN13-600	Special Topic in Business	PD Approval Only
As Required	SPMT%	Choose any SPMT coded subject where available	
ZSPMG	40CP	Minor - Sports Management	
CHOOSE FOUR FROM THE FOLLOWING			
Jan	SPMT11-103	Event Management	NIL
Jan	SPMT11-115	Sport Organisation, Governance and Policy	NIL
Sep	SPMT12-103	Sport Information	NIL
May	SPMT12-107	Sport Tourism	NIL
Jan	SPMT12-121	Sport Development	NIL
Sep	SPMT12-124	Global Sport Industry	NIL
May	SPMT13-112	Sport Marketing	NIL
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049

2016

Glossary
Structure
The Bachelor of Business consists of 24 subjects (240 credit points). To Graduate with a Bachelor of Business a student must complete three university core subjects, nine foundation Subjects, six degree-specific major subjects and a choice of six other subjects consisting of either a second major or a four subject minor and two elective subjects or six elective subjects. Plus CORE11-004 Beyond Bond* The first year is common to all students and follows a recommended sequence. Students then elect to specialise in one of the majors offered by the Faculty consisting of six subjects. It is recommended that students complete the three core subjects and nine foundation subjects within the first three semesters as these lay the foundation for further study in an area of commerce, business and management.
Core Subjects
The Core Curriculum consists of three for-credit subjects and a required zero credit component that collectively address the Mission, Values, and desired Graduate Attributes for undergraduate students at Bond University.
Foundation Subjects
Foundation subjects consist of nine, ten credit point, subjects. Foundation subjects provide students with a strong foundation in business theory and principles as well as practical skills in related areas.
Majors
A major is a structured sequence of six subjects in a particular discipline, or field of study. It provides you with the opportunity to develop the knowledge, understanding and expertise that will equip you to move into a rewarding career after graduation. You must complete one major from the list of degree-specific majors for your degree. You can choose a second major as part of the subjects required to complete your degree. The second major does not need to be from the same discipline area as your first major. Mandatory subjects are the compulsory subjects in your major. Some majors are made up entirely of mandatory subjects, whereas others allow you to choose from a selection of optional subjects.
Minors
A minor is a structured sequence of four subjects in a particular discipline, or field of study. Minors are used to provide important additional knowledge and expertise in particular areas. You can choose a minor as part of the subjects required to complete your degree. The minor does not need to be from the same discipline area as your major. Mandatory subjects are the compulsory subjects in your minor. Some minors are made up entirely of mandatory subjects, whereas others allow you to choose from a selection of option subjects.
Electives
An elective subject is one that is not compulsory and you have a choice as to which subject to complete. Programs that require completion of elective subjects allow you to choose from a list of subjects via your Study Plan.
Faculty Electives
Faculty Electives are free-choice subjects that may be drawn from any subject area or discipline within the Faculty of Business subject list.
General Electives
General Electives are free-choice subjects that may be drawn from any subject area or discipline within the University.
Internship, Study Tour and Special Topics
You can only choose either the Business Internships or International study tour within a major. The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.